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### **FRANK DENNIS TO CHAIR BOARD OF NON-PROFIT**

*Coffee executive deepens commitment to Grounds for Health, an organization that is leading the fight against cervical cancer in coffee-growing regions.*

Waterbury, VT, November 9, 2010 – After a three-year tenure as Treasurer for non-profit Grounds for Health, Swiss Water Decaffeinated Coffee Company CEO Frank Dennis has accepted a nomination to become the new Chair of the Board. Mr. Dennis takes over from Dan Cox, President and co-founder of the 501(c)(3) organization.

“I am deeply honored to accept this role,” stated Mr. Dennis. “I’m hopeful that I can add as much value as those before me. Both [Coffee Enterprises President] Dan Cox and [previous President, Green Mountain Coffee Roasters Vice President] Jon Wettstein have done so much for the organization through a period of rapid growth.”

Grounds for Health establishes sustainable cervical cancer prevention programs in coffee-growing communities. Since 1996, the organization has been bringing healthcare to women in rural communities, and has screened more than 19,000 women for cervical cancer. Armed with innovative training programs, Grounds for Health is currently focused on building the capacity of local clinics so healthcare professionals can screen and treat for cancer on their own. That way they can continue to save women’s lives well into the future.

Executive Director August Burns lauded Mr. Dennis for his organizational leadership and strategic planning skills, adding, “Frank is the perfect candidate to see our organization into its 15<sup>th</sup> year. He has the right combination of passion and experience to take Grounds for Health to the next level.”

Mr. Dennis is eager to support the growth goals of Grounds for Health and facilitate the enormous potential of the organization. By accepting this nomination, Mr. Dennis has pledged his commitment to the Grounds for Health mission of reducing the long-term incidence of a highly preventable form of cancer in coffee growing regions.

Learn more about Grounds for Health: <http://groundsforhealth.org> or find them on Facebook <http://facebook.com/groundsforhealth> and Twitter <http://www.twitter.com/grounds4health>.

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