



1996-2011: 15 Year Anniversary

ANNUAL REPORT

FISCAL YEAR 2010-2011



**Sustainable Solutions for Preventing
Cervical Cancer in Coffee-Growing Countries**

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Executive Director August Burns (center right) with Program Manager Kayla Moore (center left), Nicaragua Program Assistant Amanda Eastwood (left), and San Juan de Rio Coco co-op collaborators.

Dear Friends and Supporters,

Every year I seem to say it was our best year yet, but that must be what momentum feels like. 2010-2011 has far exceeded all expectations and, **being our 15th Anniversary Year**, we **have much to celebrate**.

We are at a new level of impact. We have evolved from a small, direct-service provider to a global player in the fight against cervical cancer prevention. Our focus on training local healthcare workers is having a meaningful and measurable impact on addressing the most pervasive and preventable cancer-killer of women in the developing world. And we could not have achieved all that we have without the **incredible support we enjoy from the coffee industry**. Our flexible funding base has given us a nimbleness to test and modify innovative medical solutions that work in even the most remote, rural communities. Communities like those where coffee is grown.

One of our greatest learnings has been the critical role that community mobilization plays in creating sustainable cervical cancer prevention programs. Community engagement makes it possible for a rural woman coffee farmer to access a simple test that could make the difference between life and death. **We've tested the Single Visit Approach to screening and treatment and know it works and saves lives**. We know we can train local doctors, nurses, and midwives to provide competent services for their own neighbors going forward — far extending the impact of our work and our donors' dollars. And we believe we leave coffee communities more empowered and more self-reliant than when we first met them.

So it is with great appreciation for all our friends and supporters who have made these successes possible that we share some highlights of the past fiscal year.

— August Burns, Executive Director



**In loving memory of John Sellors,
Grounds for Health board member
2008-2011**

John Sellors will be remembered for his dedication to the elimination of cervical cancer worldwide. He was renowned as a researcher, epidemiologist and advocate. His leadership, compassion and great sense of humor will be greatly missed by the global cervical cancer prevention community and by all of us at Grounds for Health. We'll miss you, John.

FY2010/11 – AT A GLANCE



Well-trained and equipped local providers are key to sustainability.

Since 1996, Grounds for Health has partnered with coffee-growing communities to create sustainable programs for the prevention, early detection and same-day treatment of cervical cancer. We train local personnel in the Single Visit Approach, a simple and affordable cervical cancer screening and treatment method. We also work within the global public health community to incorporate community mobilization into guidelines and standards.

PROGRAM HIGHLIGHTS

- Completed program in Kigoma, Tanzania with goals reached six months ahead of schedule
- Expanded program in Chiapas, Mexico with three new co-ops joining the collaboration and launching their own campaigns
- Launched new screen-and-treat training program and campaign in San Juan del Rio Coco, Nicaragua
- Established partnerships with Kilicafe and the Elizabeth Glaser Pediatric AIDS Foundation to initiate new program in the Kilimanjaro region of Tanzania

ORGANIZATIONAL HIGHLIGHTS

- Winner Specialty Coffee Association of America 2011 Sustainability Award
- Presenter at the WHO/PAHO Regional Roundtable on Cervical Cancer
- Presenter at Global Health Council Annual Conference
- Received UICC grant to study barriers to sustainability
- Initiated in-country MPH internship program with Boston University School of Public Health
- Participated in the United Nations Summit on Non-Communicable Diseases
- Invited to join World Health Organization's seven-person Technical Advisory Group on Community Mobilization for Cervical Cancer Prevention

**Grounds
FOR
health**

1996-2011: 15 Year Anniversary

SIGNS OF IMPACT

- Total number of women screened as a result of Grounds for Health programs reaches 32,500
- Total number of health care providers trained in the Single Visit Approach reaches 227
- Total number of community health promoters trained reaches 440
- Kigoma, Tanzania: regional roll-out to 125 local healthcare centers in collaboration with International Center for AIDS Care and Treatment Programs (ICAP)
- Three Grounds for Health trainees chosen as National Trainers of Single Visit Approach in Tanzania
- Long-term impact demonstrated by a revisit to first program site in Oaxaca, Mexico, which is now a state of the art center for providing life-saving care to the greater region

More than 14,000 women have already been screened outside of our campaigns by Grounds for Health-trained providers.



Cervical cancer is the #1 cancer killer of women in developing countries.

COFFEE COOPERATIVE PARTNERS

Mexico



In-country staff Rachel Ballester (left) with partner co-op La Comon Yaj Nop Tic at their new clinic.



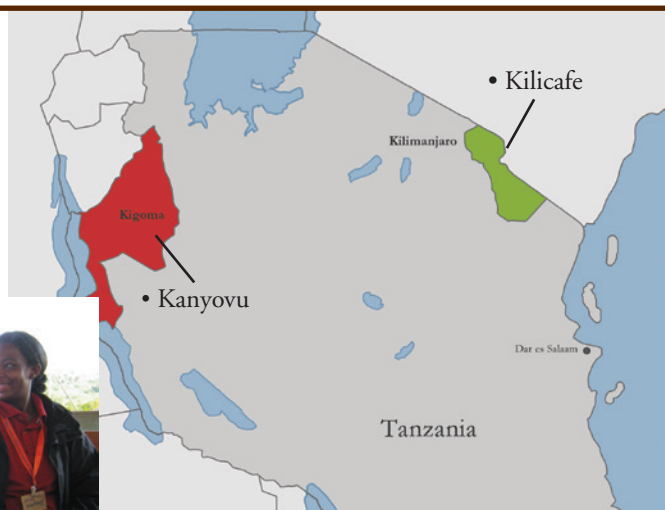
Newly hired in-country doctor Dra. Lupita Jovel Sanchez was instrumental to this year's success in Mexico.



Dr. Annah Kichambati coordinating transport, the clinic AND providing impromptu child care.



Trainees at the end of the day ... still smiling!



Tanzania



Trainee Nurse Gladis Valdivia (left) with local trainer Dra. Engels Lopez in San Juan de Rio Coco, Madriz.

Nicaragua



CECOCAFEN co-op coordinator Yuritt Zeledon (left) with Lucy, friend and colleague who helped with training.

RESULTS: October 2010 – September 2011

Training Campaign: April 2011

- 7 Healthcare providers trained in Visual Inspection with Acetic Acid (VIA)
- 4 Providers trained in cryotherapy
- 748 Women screened using VIA
- 86 Positive results
- **88% of women received same-day treatment**

Outside of Campaign

- 1221 Women screened with VIA
- 75 Positive results
- 31 Received treatment
- 44 Referred for cryo or follow-up
- 59 Community health promoters (CHPs) attended trainings

During each campaign, in the spirit of “teach a man to fish,” we recruit 10-20 local doctors and nurses for three days of classroom training followed by four days of intensive clinical practice with a one-on-one mentor to help develop the highest quality skills.

The numbers on this page reflect the clinical results of those campaigns as well as results that the local providers achieve after the Grounds for Health training team goes home.

Mexico



Women attending a community talk in rural Chiapas.

Training Campaign: February 2011

- 17 Healthcare providers trained in VIA
- 12 Providers trained in cryotherapy
- 458 Women screened with VIA
- 74 Positive results
- **84% Received same-day treatment**

Outside of Campaign

- 3 Trainees became national trainers of VIA
- 3565 Women screened with VIA
- 225 Positive results
- 91% Received immediate treatment
- More than 30 CHPs attended trainings

Tanzania



Clinical Officer Joseph nKuyeko demonstrating the 3-headlamp technique. :)

Globally, fewer than 25% of women screened positive for cervical pre-cancer ever receive treatment. In the US, 70% of women get treated.

Across all Grounds for Health campaigns, 87% of women who test positive receive same-day treatment.

Training Campaigns: November 2010 / May, July, September 2011

- 31 Healthcare providers trained in VIA
- 22 Providers trained in cryotherapy
- 845 Women screened with VIA
- 214 Positive VIA results
- **87% Received same-day treatment**

Outside of Campaigns

- 3198 Women screened with VIA
- 614 Positive results
- 64% Received immediate treatment or within 3 months
- 29 Referred for further diagnosis or treatment
- More than 43 CHPs attended trainings

Nicaragua



Coffee taking root in Nicaragua.



In-country doctor Barinia Osejo (left) showing Suyapa Palacios, Ob/Gyn how to prepare the cryo unit.

FINANCIALS (unaudited)

INCOME

Donations/ Interest	\$610,842.99
Coffee Auction	\$149,997.47

Donations: \$760,840.46

Volunteers In-Kind	\$137,982.00
Other In-Kind	\$9,584.26

In-Kind: \$147,566.26

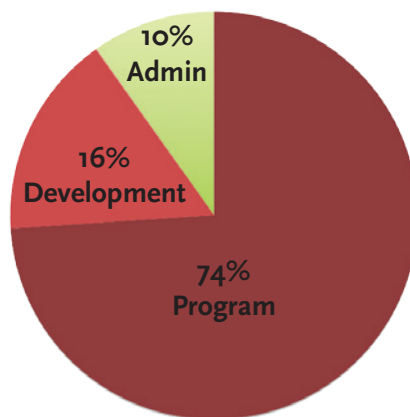
Total Income: \$908,406.72

EXPENSES

Program	\$490,681.14
Development	\$107,768.25
Administration	\$65,171.13

Total: \$663,620.52

EXPENSE BREAKDOWN



STAFF

August Burns, MPH, CM, PA – Executive Director
 Jane Sakovitz Dale, MS – Development Director
 Elisa Vandervort, MSN, FNP – Deputy Program Director
 Ellen Starr, NP – Senior Clinical Officer
 Kayla Moore, MPH – Program Manager
 Katherine Parcell – Operations Manager
 Justin Mool – Communications Specialist (Contractor)
 Martha Caswell, MPH – Program Manager
 Fritz Laporte, CPA – Accountant (Contractor)
 Annah Kichambati, MD – In-country Coordinator, Tanzania
 Barinia Osejo, MD – In-country Coordinator, Nicaragua
 Lupita Jovel Sanchez, MD – In-country Coordinator, Mexico
 Amanda Eastwood, MPH – Program Assistant, Nicaragua
 Rachel Ballester, RN – Program Assistant, Mexico



Elisa Vandervort explaining what to expect.



Jane Sakovitz Dale taking a second to thank our supporters.

VOLUNTEERS

Tess Aldrich, NP	Joanna Kolodziejski, CT	Beth Phillips-Ferrell, CT
Anne Bayerle	Erica Liebermann, NP	Cary Poropatich, MD
Barbara DeAviani, CT	Yvette Martas, MD	Janie Robertson, CT
Jane Ernsthal, NP	Joan Marie Misek	Ricci Silberman, PA-C
Sylvia Estrada, NP	Grace Mishkin, NP	Cynthia Stadler, CNM
Suzanne Germain, NP	Sarah Morgan, MD	Ellen Starr, NP
Susan Hollinger, NP	Linda McWey Price, MD	Alison Traver
Nancy Joste, MD	Purnima Patel	Meggan Zsemlye, MD
Susan Kern, MD	Janet Perkins, MD	



Long-time volunteer Sylvia Estrada in action.



Volunteers Susan Hollinger and Ricci Silberman relishing a few moments of rest between long hours of coaching and teaching trainees.

IN-KIND SUPPORT

49th Parallel	Gigi's Cleaning Company
Alan Lane	The Growlers
Barista Magazine	Medical Mutual
Barry T. Choinard	Pacific Coast Coffee Association
Ben & Jerry's Homemade	National Coffee Association
Beth Phillips-Ferrell	RiverStone Resolutions, LLC
Bodum	Roast Magazine
Coffee Talk	SCAA
David Hollinger	Sustainable Harvest
Fresh Cup Magazine	Triangle Instruments, Co.
Garrison Medical P.A.	



Free scoops at the annual GMCR car wash.



Donated ad space in trade magazines help raise awareness.

MAJOR SUPPORTERS – FY2010/11

\$50,000 +

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\$25,000 +

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Club Coffee L.P.
ECOM Foundation
Farmer Bros Co.

\$15,000 +

Swiss Water Decaffeinated Coffee Co.
Coffee Enterprises
Caribou Coffee Co.

\$10,000 +

Faracafe
Allegro Coffee Co.
F. Gavina & Sons, Inc.
Flavor & Fragrance Specialties

Coffee companies donated more than 26,000 pounds of green coffee for our Annual Coffee Auction. The online event raised a record \$149,997.47 for our programs.

Visit: auction.groundsforhealth.org

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Apffels Fine Coffees
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Wholecup Coffee Consulting LLC
Wohl Russell Family Foundation
Zephyr Coffee

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Sonya Adams
Annelisa Addante
Tess Aldrich
The Alvarez Family
Sharman Babior
Baldwin
Brooke Barss
Blythe Bates
Mark Beardslee
The Beattys
Leslie Beck
Jerome Belinson
Tina Berard
Marianne Shaw Blanchard
Lawrence Blanford
Darryl Bloom
Brenda Boisvert
Lindsey Bolger
Jacqueline Borchardt

Jamie Buckingham
Lawrence Burg
The Burns-Burg Family
Alice Canton
Edward Canty
The Carls
Bonnie Carmichael
Noreen Carrol
Karen Chellquist
Garald Clark
The Cohens
William Cox
Kenneth Crites
Mary Cunnane
Jane Dale
Jeri Demmer
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LaDonna Dezotell
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Michael French
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Sueanne Gingrich
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Kathryn Guare
Paul Hamel
Wendy Harrell
Mathew Hill
Margaret Hollinger
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Lucille Mason
Karen Maurice
Autumn McDonald
Lynda McIntyre
Linda McWey Price

Patricia Meade
Susan Messer
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Shirin Moayyad
Rachel Molnar
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Sarah Morgan
Tom Neir
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Donald Ostler
Emma Ottolenghi
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Cynthia Pancerzewski
Elysse Parente
Michael R Pelcher
Rick Peyser
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Morten Scholer
Steven Shackett
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Amena Smith
Linda Smithers
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Michelle Sosin
Jim Spain
Kathryn St Peter

Margaret Stack
Norma Stuhl
The Sweets
The Swensons
Robert Thurston
William Tolar
Patricia Vincent
John Visbal
Wendell Webber
Allen Webster
The Wennberg Family
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Millicent Wettstein
Betty White
Anne Williams
The Woods
Sandra Yusen
The Zobairs

Grounds for Health partners with coffee-farming communities to cultivate locally sustainable programs that reduce the unacceptably high rate of cervical cancer in rural areas.



Locally sourced, inexpensive materials help ensure the sustainability of cervical cancer screening and treatment programs.



Coffee co-ops help arrange transport and mobilize the community to campaigns.



Cervical cancer is nearly 100% preventable when detected early.



Community Health Promoters educate about cervical cancer and help recruit women to attend campaigns.



Mothers, sisters, daughters ... women are the lifeblood of coffee communities.



Local doctors and nurses are trained so they can screen and treat on their own, dramatically increasing our impact.

No one should die from a preventable disease.




Coffee industry support makes our programs possible.



Volunteers donate their time, expertise and passion. Many come on multiple campaigns.



 GroundsforHealth

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health

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www.groundsforhealth.org



A dedicated staff of health care, policy and development experts keeps our organization at the forefront of cervical cancer prevention in developing countries.