Dear Friends and Supporters,

Every year I seem to say it was our best year yet, but that must be what momentum feels like. 2010-2011 has far exceeded all expectations and, being our 15th Anniversary Year, we have much to celebrate.

We are at a new level of impact. We have evolved from a small, direct-service provider to a global player in the fight against cervical cancer prevention. Our focus on training local healthcare workers is having a meaningful and measurable impact on addressing the most pervasive and preventable cancer-killer of women in the developing world. And we could not have achieved all that we have without the incredible support we enjoy from the coffee industry. Our flexible funding base has given us a nimbleness to test and modify innovative medical solutions that work in even the most remote, rural communities. Communities like those where coffee is grown.

One of our greatest learnings has been the critical role that community mobilization plays in creating sustainable cervical cancer prevention programs. Community engagement makes it possible for a rural woman coffee farmer to access a simple test that could make the difference between life and death.

We've tested the Single Visit Approach to screening and treatment and know it works and saves lives. We know we can train local doctors, nurses, and midwives to provide competent services for their own neighbors going forward — far extending the impact of our work and our donors’ dollars. And we believe we leave coffee communities more empowered and more self-reliant than when we first met them.

So it is with great appreciation for all our friends and supporters who have made these successes possible that we share some highlights of the past fiscal year.

— August Burns, Executive Director

In loving memory of John Sellors, Grounds for Health board member 2008-2011

John Sellors will be remembered for his dedication to the elimination of cervical cancer worldwide. He was renowned as a researcher, epidemiologist and advocate. His leadership, compassion and great sense of humor will be greatly missed by the global cervical cancer prevention community and by all of us at Grounds for Health. We'll miss you, John.
Since 1996, Grounds for Health has partnered with coffee-growing communities to create sustainable programs for the prevention, early detection and same-day treatment of cervical cancer. We train local personnel in the Single Visit Approach, a simple and affordable cervical cancer screening and treatment method. We also work within the global public health community to incorporate community mobilization into guidelines and standards.

PROGRAM HIGHLIGHTS

- Completed program in Kigoma, Tanzania with goals reached six months ahead of schedule
- Expanded program in Chiapas, Mexico with three new co-ops joining the collaboration and launching their own campaigns
- Launched new screen-and-treat training program and campaign in San Juan del Rio Coco, Nicaragua
- Established partnerships with Kilicafe and the Elizabeth Glaser Pediatric AIDS Foundation to initiate new program in the Kilimanjaro region of Tanzania

ORGANIZATIONAL HIGHLIGHTS

- Winner Specialty Coffee Association of America 2011 Sustainability Award
- Presenter at the WHO/PAHO Regional Roundtable on Cervical Cancer
- Presenter at Global Health Council Annual Conference
- Received UICC grant to study barriers to sustainability
- Initiated in-country MPH internship program with Boston University School of Public Health
- Participated in the United Nations Summit on Non-Communicable Diseases
- Invited to join World Health Organization's seven-person Technical Advisory Group on Community Mobilization for Cervical Cancer Prevention

SIGNS OF IMPACT

- Total number of women screened as a result of Grounds for Health programs reaches 32,500
- Total number of health care providers trained in the Single Visit Approach reaches 227
- Total number of community health promoters trained reaches 440
- Kigoma, Tanzania: regional roll-out to 125 local healthcare centers in collaboration with International Center for AIDS Care and Treatment Programs (ICAP)
- Three Grounds for Health trainees chosen as National Trainers of Single Visit Approach in Tanzania
- Long-term impact demonstrated by a revisit to first program site in Oaxaca, Mexico, which is now a state of the art center for providing life-saving care to the greater region

More that 14,000 women have already been screened outside of our campaigns by Grounds for Health-trained providers.

Cervical cancer is the #1 cancer killer of women in developing countries.
**COFFEE COOPERATIVE PARTNERS**

**Mexico**
- CESMACH
- Fina Triunfo Verde
- Ramal Santa Cruz
- La Comon Yaj Nop Tic

*In-country staff Rachel Ballester (left) with partner co-op La Comon Yaj Nop Tic at their new clinic.*

*Newly hired in-country doctor Dra. Lupita Jovel Sanchez was instrumental to this year’s success in Mexico.*

**Tanzania**
- PRODECOOP
- UCPCO
- CORCASAN
- UCA San Juan

*Trainees at the end of the day ... still smiling!*  

**Nicaragua**
- SOPPEXCCA
- • CECOCafen
- • PRODECOOP
- • UCPCO
- • CORCASAN
- • UCA San Juan

*Trainee Nurse Gladis Valdivia (left) with local trainer Dra. Engels Lopez in San Juan de Rio Coco, Madriz.*

*Dr. Annah Kichambati coordinating transport, the clinic AND providing impromptu child care.*

*CECOCafen co-op coordinator Yurit Zeledon (left) with Lucy, friend and colleague who helped with training.*
## RESULTS: October 2010 – September 2011

### Training Campaign: April 2011
- 7 Healthcare providers trained in Visual Inspection with Acetic Acid (VIA)
- 4 Providers trained in cryotherapy
- 748 Women screened using VIA
- 86 Positive results
- 88% of women received same-day treatment

### Outside of Campaign
- 1221 Women screened with VIA
- 75 Positive results
- 31 Received treatment
- 44 Referred for cryo or follow-up
- 59 Community health promoters (CHPs) attended trainings

### Training Campaign: February 2011
- 17 Healthcare providers trained in VIA
- 12 Providers trained in cryotherapy
- 458 Women screened with VIA
- 74 Positive results
- 84% Received same-day treatment

### Outside of Campaign
- 3 Trainees became national trainers of VIA
- 3565 Women screened with VIA
- 225 Positive results
- 91% Received immediate treatment
- More than 30 CHPs attended trainings

### Training Campaigns: November 2010 / May, July, September 2011
- 31 Healthcare providers trained in VIA
- 22 Providers trained in cryotherapy
- 845 Women screened with VIA
- 214 Positive VIA results
- 87% Received same-day treatment

### Outside of Campaigns
- 3198 Women screened with VIA
- 614 Positive results
- 64% Received immediate treatment or within 3 months
- 29 Referred for further diagnosis or treatment
- More than 43 CHPs attended trainings

*Globally, fewer than 25% of women screened positive for cervical pre-cancer ever receive treatment. In the US, 70% of women get treated.*

*Across all Grounds for Health campaigns, 87% of women who test positive receive same-day treatment.*
FINANCIALS (unaudited)

<table>
<thead>
<tr>
<th>INCOME</th>
<th>EXPENSES</th>
<th>EXPENSE BREAKDOWN</th>
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<tr>
<td>Donations/ Interest $610,842.99</td>
<td>Program $490,681.14</td>
<td>10% Admin</td>
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<td>Coffee Auction $149,997.47</td>
<td>Development $107,768.25</td>
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<td>Administration $65,171.13</td>
<td>74% Program</td>
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<td>Volunteers In-Kind $137,982.00</td>
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<td>Other In-Kind $9,584.26</td>
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<td>In-Kind: $147,566.26</td>
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<tr>
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<td>Total Income: $908,406.72</td>
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STAFF
August Burns, MPH, CM, PA – Executive Director
Jane Sakovitz Dale, MS – Development Director
Elisa Vandervort, MSN, FNP – Deputy Program Director
Ellen Starr, NP – Senior Clinical Officer
Kayla Moore, MPH – Program Manager
Katherine Parcell – Operations Manager
Justin Mool – Communications Specialist (Contractor)
Martha Caswell, MPH – Program Manager
Fritz Laporte, CPA – Accountant (Contractor)
Annah Kichambati, MD – In-country Coordinator, Tanzania
Barinia Osejo, MD – In-country Coordinator, Nicaragua
Lupita Jovel Sanchez, MD – In-country Coordinator, Mexico
Amanda Eastwood, MPH – Program Assistant, Nicaragua
Rachel Ballester, RN – Program Assistant, Mexico

VOLUNTEERS
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Purnima Patel
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Cary Poropatich, MD
Ricci Silberman, PA-C
Cynthia Stadler, CNM
Ellen Starr, NP
Alison Traver
Meggan Zsemlye, MD

IN-KIND SUPPORT
49th Parallel
Alan Lane
Barista Magazine
Barry T. Choinard
Ben & Jerry’s Homemade
Beth Phillips-Ferrell
Bodum
Coffee Talk
David Hollinger
Fresh Cup Magazine
Garrison Medical PA.
Gigi’s Cleaning Company
The Growlers
Medical Mutual
Pacific Coast Coffee Association
National Coffee Association
RiverStone Resolutions, LLC
Roast Magazine
SCAA
Sustainable Harvest
Triangle Instruments, Co.
MAJOR SUPPORTERS – FY2010/11

$50,000 +
Green Mountain Coffee Roasters

$25,000 +
Royal Coffee, Inc.
Monin, Inc.
Club Coffee L.P.
ECOM Foundation
Farmer Bros Co.

$15,000 +
Swiss Water Decaffeinated Coffee Co.
Coffee Enterprises
Caribou Coffee Co.

$10,000 +
Farace
Allegro Coffee Co.
E. Gavina & Sons, Inc.
Flavor & Fragrance Specialties

Coffee companies donated more than 26,000 pounds of green coffee for our Annual Coffee Auction. The online event raised a record $149,997.47 for our programs.

Visit: auction.groundsforhealth.org

SUPPORTERS – CORPORATE

Absolute Coffee Co.
The Annex
Apifels Fine Coffees
Arianna Farms, LLC
Atlas Coffee Importers, LLC
Autocrat, Inc.
Barista Bath & Body
Bardot & Bronson Coffee
Bcause Media LLC
BeanFruit Coffee Company
BECCOR
Betty’s & Taylors of Harrogate
Black Coffee
Blue Bottle Coffee, LLC
Bodhi Leaf Trading Co.
Bold Java
Boyd Coffee Company
Boyer Coffee Company, Inc.
Buffalo Blends Inc.
Bunn-O-Matic
The Buzz Coffee House
C. Dorman Ltd
Cafe Design & Architecture, LLC
Cafe Femenino Foundation
Cafe Imports
Caffe Ilus, Inc.
Capidorn Coffee
Caravela Coffee / Virmax Cafe
Caruso’s Coffee
Cascade Coffee, Inc.
Catahoula Coffee Company
Chicago Coffee Roastery, Inc.
Coffee By Design, Inc.
Coffee Concern, Inc.
Coffee Holding Co., Inc.
Coffee Publications Inc.
Coffee Resources, Inc.
Coffee Shrub
Coffeebythesag.com
Deli Café
Descamex
Doi Chaang Coffee Co.
Durango Coffee Company
East Bay Logistics, Inc.
El Injerto S. A.
Ellis Coffee Co.
Equator Estate Coffees and Teas
Espresso
Espresso Botero
Everest S.A.
Exportadora Atlantic S. A.
FinerGrind Coffee Roasters
First Drop Canada Inc.
Franke Foodservice Systems, Inc.
Goshen Coffee Company
Greenfolia
Greenwell Farms
Grindmaster Corporation
GSP Marketing Technologies
H A Bennett and Sons
Hacienda La Minita
Helen Coffee
Imbibe Magazine
Indigo Coffee Roasters, Inc.
Indokea
InterAmerican Coffee, Inc.
InterContinental Coffee, Inc.
International Tea Importers, Inc.
J. Hill y Cia S. A. de C. V.
The James H. Woods Foundation
Jason Enterprises, Inc.
JBS & Associates
JJ Bean
Joan Antonio Lian
Joe Van Gogh, Inc.
Kafe Keruaco
Karnataka Plantation Coffee Inc
Ko’s Coffee Mill
Ken Gabbay Coffee Ltd.
Kencaf Importing & Dist., Inc.
Kimberton Whole Foods, Inc.
L.M. Zuckerman & Co.
La Mission Du Cafe
Lake Champlain Chocolates
LAUROCAF
Lexington Coffee Roasting Co.
Lions Gate Farms
Massimo Zanetti
Mercanta Limited
Mike’s Coffee and Tea
Molerina Commodities
Montana Coffee Traders, Inc.
Mother Parkers Tea & Coffee
Mountain Market
Mountainanos Brothers Coffee
Mr. Espresso
My Coffee Guru
N. J. Douek & Sons Inc.
New England Coffee Co.
New Growth Farms
Ogawa Coffee Co.
Ontheup International
Orleans Coffee Exchange
PAC Coffee Consultants, Ltd
Paragon Coffee Trading Company
Peaberry’s Coffee & Tea Co.
Pearl’s of Good
Peet’s Coffee & Tea
PROCAFE
Reunión Island
The Roastery, Inc.
Ronnoco Coffee Company
Royal Coffee New York
Royal Cup Coffee
S&K Coffee, Inc.
Salt Lake Roasting Co.
San Cristobal Coffee Importers
Santa Felisa Estate
SCAA Roasters Guild
Schluter S. A.
Scolari Engineering/Tex Pak
Shenandoah Joe Coffee Roasters
Sin Limits
Soroptimist International – La Jolla
Speakasy Roasters
Strategic Coffee Concepts
Strongtree Organic Coffee
Sustainable Harvest, Inc.
Sweet Maria’s
Van Slyck Associates, Inc.
VOLCAFE Specialty Coffee LLC
Volcanic Red LLC
Voumas Coffee Trading
Wholecup Coffee Consulting LLC
Wohl Russell Family Foundation
Zephyr Coffee

SUPPORTERS – INDIVIDUALS

Lauren Abrams
Sonya Adams
Annelisa Addante
Tess Aldrich
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Baldwin
Brooke Baris
Blythe Bates
Mark Beardseee
The Beatyss
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Jerome Belinson
Tina Berard
Marianne Shaw Blanchard
Lawrence Blanford
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Lindsey Bolger
Jacqueline Borchardt
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Donna Savage
Linda Schleibus
Morton Scholer
Steven Shackett
Michael Sheridan
Amena Smith
Linda Smithers
Paul Somai
Michelle Sosin
Jim Spain
Kathryn St Peter
Margaret Stack
Norma Stehl
The Sweets
The Swensons
Robert Thurston
William Tolar
Patricia Vincent
John Visbal
Wendell Webber
Allen Webster
The Weinberg Family
Jon Wettstein
Millicent Wettstein
Betty White
Anne Williams
The Woods
Sandra Yusen
The Zobairs
Grounds for Health partners with coffee-farming communities to cultivate locally sustainable programs that reduce the unacceptably high rate of cervical cancer in rural areas.

Locally sourced, inexpensive materials help ensure the sustainability of cervical cancer screening and treatment programs.

Cervical cancer is nearly 100% preventable when detected early.

Community Health Promoters educate about cervical cancer and help recruit women to attend campaigns.

No one should die from a preventable disease.

Local doctors and nurses are trained so they can screen and treat on their own, dramatically increasing our impact.

Coffee industry support makes our programs possible.

Mothers, sisters, daughters ... women are the lifeblood of coffee communities.

A dedicated staff of health care, policy and development experts keeps our organization at the forefront of cervical cancer prevention in developing countries.

Coffee co-ops help arrange transport and mobilize the community to campaigns.

Volunteers donate their time, expertise and passion. Many come on multiple campaigns.

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