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INTERNATIONAL COFFEE COMPANIES SHOW SOCIAL COMMITMENT BY SPONSORING NON-PROFIT AT COFFEE EXPO

Tipton Mills, Fara Coffee, and Texpak/Scolari Engineering were key to a successful show for Grounds for Health, the 2011 SCAA Sustainability Award winner

May 2011, Houston, TX – At the Specialty Coffee Association of America (SCAA) Event in Houston, Texas, the presence of international non-profit, Vermont-based Grounds for Health was made possible largely in part by the help of three international coffee companies, each with a strong social conscience: Texpak/Scolari Engineering, Tipton Mills, and Fara Coffee.

For the first time ever, Grounds for Health's booth space on the exposition floor was underwritten, saving the non-profit thousands of dollars. This generous booth sponsorship from Texpak/Scolari Engineering was initiated by the coffee equipment manufacturer's North American rep, Howard Weiss. Meanwhile, Grounds for Health's 15th Anniversary Reception was underwritten by Tipton Mills and Fara Coffee, both long-time supporters of Grounds for Heath programs in the coffee communities of Latin America and Tanzania.

It was a highly successful show for Grounds for Health, a 501(c)(3) non-profit based in Waterbury, Vermont that establishes sustainable cervical cancer prevention programs in coffee-growing communities. The organization was honored with the SCAA 2011 Sustainability Award, an annual and competitive prize that honors exemplary non-profits that work within the specialty coffee industry. The non-profit also celebrated its 15-year anniversary at a reception with many of its most valued supporters and friends, old and new.

Grounds for Health Development Director Jane Dale said, "We are extremely grateful for the generous support of sponsors Fara Coffee, Tipton Mills and Scolari Engineering. Without their financial support, we would not have been able to participate in this important industry event at the level that we did. We thank them and hope we can enjoy similar partnerships with other socially-minded coffee companies in the future."

About Grounds for Health

Grounds for Health cultivates partnerships with coffee-farming communities to reduce the unacceptably high rate of cervical cancer in low-resource settings. The 401(c)(3) organization focuses on developing effective, affordable, and sustainable prevention programs with the long-term goal of reducing unnecessary deaths from cervical cancer.