



Hacienda El Roble Sets Grounds for Health Auction Record

Green coffee sells for \$120.05/lb to help raise funds for women's health at origin

Williston, VT– June 07, 2018 – Now in its tenth year, the Grounds for Health Coffee Auction continues to rally the specialty coffee industry behind the health of women at origin and now has a new record holder: Colombia's Hacienda El Roble. The exclusive and rare bird-friendly certified HR 61 organic coffee from the Santander region of Colombia sold for a highest ever \$120.05 per pound, grossing \$3,121.30 for Grounds for Health. The winner of this micro lot, Georgio's Coffee Roasters of Farmingdale, New York, will also receive a custom-made box with their logo to commemorate the auction and their winnings.

While Hacienda El Roble had the highest earning single lot, Houston-based Walker Coffee Trading raised the most for the non-profit, taking in \$4,265. In total, 25 coffee companies donated over 6,600 pounds of premium green coffee as well as coffee equipment and services that were auctioned off during an online event to raise \$23,442. These funds directly go to help Grounds for Health bolster its cervical cancer prevention programs in Ethiopia and Kenya. Since 2009 Grounds for Health auctions have raised more than \$886,500 for the Vermont-based non-profit.

Grounds for Health would like to thank all donors for their generous gifts and to all the bidders who got involved. To view final results and participate in the next auction, visit: <http://www.gfhauction.org>.

About Grounds for Health

Founded in 1996, Grounds for Health is a 501(c)(3) organization headquartered in Williston, Vermont with a mission to reduce cervical cancer among women in developing countries. With active programs in Ethiopia and Kenya, programs to date have resulted in more than 92,000 women screened, more than 6,700 women treated and 1,300+ community healthcare providers trained. Grounds for Health aspires to be on the cutting edge of innovations that will transform cervical cancer prevention at scale. More information can be found at www.groundsforhealth.org.

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Media Contact:

Justin Mool, Communications Specialist & Auction Manager

auction@groundsforhealth.org

(802) 829-0913