



## Penny Per Pound Roaster Registration Form

### Why Participate

The Penny Per Pound program is an easy, impactful, sustainable way for you and your team to help care for women at origin by funding life-saving health services. These women shoulder nearly 70% of the labor in coffee production and as wives, mothers, aunts and grandmothers, are the social and economic backbone of their communities. You can help ensure they don't succumb to cervical cancer, a disease that is totally preventable if caught early.

### How it works

Penny Per Pound is a good-works partnership between roaster and importers. Roasters like you agree to contribute a consistent amount—usually one to two cents—that is added on to every pound of coffee bought from a Penny Per Pound participating importer. This amount will be included as a cost of doing business, similar to other fees such as warehousing, brokerage, etc. The importer provides the fiduciary work of tracking amounts through your purchases, and issuing the contribution to Grounds for Health on your behalf. (Some importers will invoice separately for the Penny Per Pound amount on a regular schedule, rather than including it in each green coffee order.)

All participating roasters and importers will be recognized on the Grounds for Health website, in annual reports and tradeshow signage. Participants will also be able to promote their participation on their own websites with use of the Grounds for Health logo. Most of all, you will be doing something tangible to help women who need this care.

Grounds for Health is a registered 501c(3) non-profit organization. All contributions are an allowable tax-deductible business expense. All roasters and matching importers will receive an annual letter confirming contribution for that tax year to ensure tax benefits can be fully realized.

Name of Your Company \_\_\_\_\_

First & Last Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Contribution Terms     \$\_\_\_\_\_ (amount per pound)

Importer \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please send an .eps or .png version of your logo with the completed registration form. Once we receive your application, your company name will be added to our list of Penny Per Pound partners on the Grounds for Health website. Questions? Just ask! Lisa Espenshade, [lisa@groundsforhealth.org](mailto:lisa@groundsforhealth.org)