



**Grounds  
for Health™**

**ANNUAL REPORT  
FISCAL YEAR 2018-19**



Fiscal Year 2018-19 proved to be a great one for Grounds for Health. We reached our goals in terms of productivity and expanded all of our programs. We have also developed some new and exciting projects in Kenya and Ethiopia, all in the name of reaching more women in the coffeelands.

Highlights of 2018-19:

- Vermont staff grew with the addition of Lisa Espenshade, Director of Donor Relations.
- Longtime supporter and board member Linda Smithers became our new Board Chair.
- We expanded into Gedeo Zone, Ethiopia. Thanks to the generous challenge grant of Royal Coffee Inc, we were able to exceed our annual giving goal and broaden the geographic reach of our program in the SNNP region of Ethiopia.
- Grounds for Health is becoming a more visible presence in the realm of global health. This has included involvement in a working group on the use of AVE (deep learning software) for screening of cervical pre-cancer, joining the steering committee of CCAE (Cervical Cancer Action for Elimination) and acting as faculty in monthly ECHO educational sessions attended by clinicians and global experts in Africa and the US.

Productivity

Our staff in Kenya and Ethiopia developed and supported programs that screened 14,000 women for cervical pre-cancer. Of those women, close to 1,500 received treatment. This gets to the heart of what we do. One of our greatest sources of pride is not just our success in ensuring that women get screened, but also that they receive treatment when necessary. In this past year, 95% of women needing treatment in Grounds for Health programs received it. Our same-day “screen and treat” model is essential to our success and it’s one reason we’ve become so highly regarded in Kenya and Ethiopia.

Looking Ahead

Thanks to a generous grant from The Starbucks Foundation, we will soon be creating “Centers of Excellence” in Ethiopia. These hubs will serve as demonstration sites for the introduction of new technologies as well as training sites for the surrounding health centers. We will be introducing a new treatment technology as we strengthen our programs in Sidama and Gedeo and expand into West Guji.

We remain proud of our small NGO in Vermont doing big work across the globe in cervical cancer prevention.

On behalf of all the women we serve, I’d like to send our gratitude to all our donors large and small for making everything we accomplished this year possible. Thank you!

Ellen Starr, Executive Director



IN-KIND SUPPORT  
THANK YOU!  
Baratza  
Barista Magazine  
Ben & Jerry’s Homemade  
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CoffeeTalk Media  
Fresh Cup Magazine  
Future Planning Inc.  
Roast Magazine  
Specialty Coffee Association

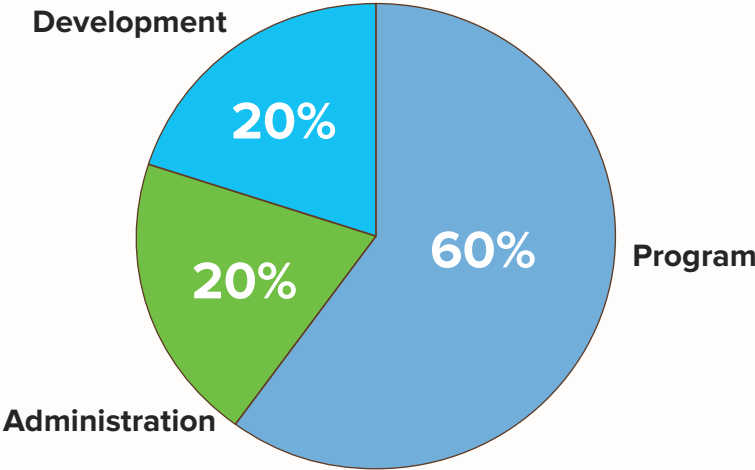
FY2018/19 FINANCIALS

INCOME	FY2018-19
Donations	\$551,821
Coffee Auction	\$29,627
Subtotal Cash:	\$581,448
In-Kind	\$59,416
Total:	\$640,864

EXPENSES	FY2018-19
Program	\$355,352
Development	\$119,648
Administration	\$121,459
Total:	\$596,459

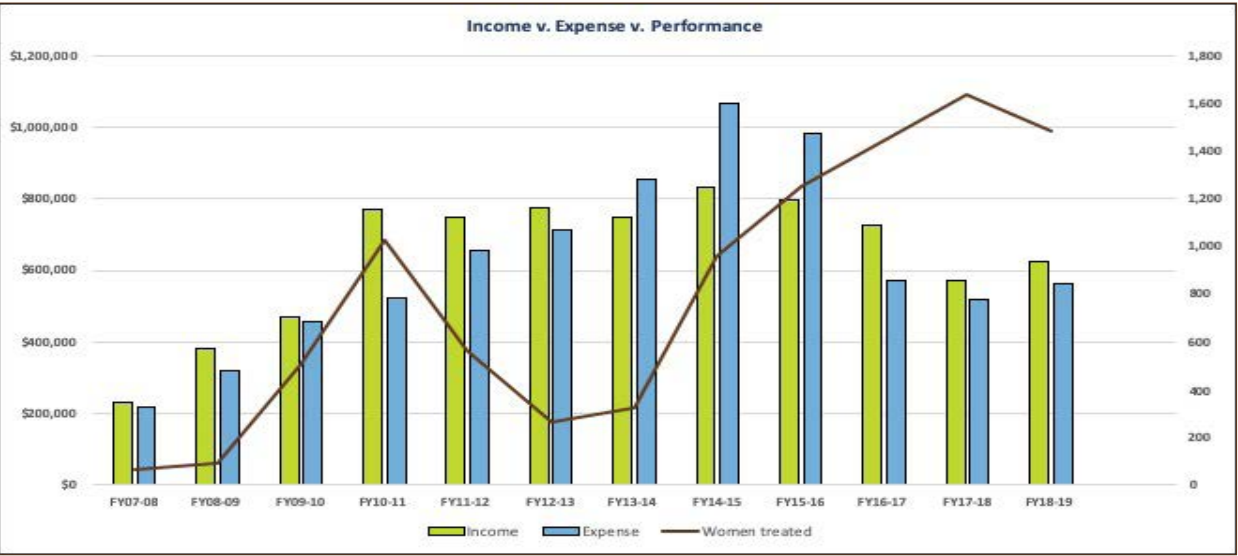
Expenses include in-kind.

\*All financials audited



VOLUNTEERS

Amy Borgman  
Madelyn Hamilton



# KENYA

- The treatment innovation thermal ablation has been successfully integrated into our program in Kenya and has been a welcome improvement for both staff and patients. A request was made by the Nyeri County Health Department for additional equipment and training in its use.
- Our program in Kenya continues to flourish in terms of productivity and reputation and is poised for expansion. Plans are in place to hire a much-needed additional staff person in the coming year.

## KEY STATISTICS

**4,218**  
Women Screened

**682**  
Women Treated

**92%**  
Treatment Rate\*



Eva Maina leading a training.  
Nyeri, Kenya



Clinical Officer Susan Hollinger  
demonstrating in Kenya.

\*Percentage of women who received  
treatment when needed.

## KEY STATISTICS

**9,777**  
Women Screened

**802**  
Women Treated

**97%**  
Treatment Rate\*

The performance of Grounds for Health's staff in East Africa is unquestionably one of the best on the continent. The greatness of their achievement lies in the ability to serve the most underprivileged populations in the region.

Joel Fokum Dongue  
University of Texas MD Anderson Cancer Center  
University of Yaoundé, Cameroon

# ETHIOPIA

- Grounds for Health's first community in Ethiopia, Wonsho Woreda, is approaching a critical point with the achievement of 60% screening coverage. Local health authorities have recognized this achievement, allowing us to leverage the accomplishment as we strive for advocacy and agenda setting at the national level.
- Clinical staff have made great strides in developing their clinical expertise as they engage in case study based clinical meetings with staff from Kenya and the US.
- Ethiopia staff continue to serve women and their communities despite intermittent periods of political unrest and communication shutdowns.

# BOARD OF DIRECTORS

**Dan Cox – Cofounder & Chair**  
Coffee Enterprises

**Linda Smithers - Chair of the Board**  
Dattera Coffee (retired)

**Samantha Keane - Vice Chair of the Board**  
Balzac Brothers & Co.

**Kerri Goodman - Treasurer**  
CoffeeTalk Media

**Robert Fulmer - Secretary**  
Royal Coffee, Inc.

**Ambassador Sally Cowal**  
American Cancer Society

**Miriam Cremer, MD MPH**  
Basic Health International

**Pam Kahl**  
The Lemelson Foundation

**Yvette Martas, MD**  
Mansfield Ob-GYN Associates

**Groesbeck P. Parham, MD**  
Center for Infectious Disease Research in Zambia

**Adam Pesce**  
Reunion Island Coffee Roasters

**Howard Weiss**  
Texpak/Scolari Engineering

# ANCHOR DONORS

**\$25,000+ Multi-Year Commitment. Thank You!!**



## PATRON: \$10,000+

- Club Coffee
- Dean's Beans Organic Coffee Company
- ECOM Foundation For Development Of Origin Resources
- Monin
- Peet's Coffee & Tea
- Specialty Coffee Association
- The Boston Foundation

## ENGAGER: \$4,000+

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- Bennetts
- Canterbury Coffee
- Mother Parkers Tea & Coffee
- Red Diamond

## COFFEE AUCTION

- Allegro Coffee Company
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- Atlantic Specialty Coffee, Inc
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- C Dormans Ltd
- Caravela Coffee
- Crop to Cup
- Dattera Coffee
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- La Minita Coffee
- Mocha Joe's Roasting Co.
- San Cristobal Coffee Importers
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- Vournas Coffee Trading
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## CORE: \$1,000+

- Anonymous
- Jerry and Jane Baldwin
- Café Mam
- Paul Comey and Barbara deLima
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- Fanthropy Running Clubs
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- InterContinental Coffee Trading
- Jerry Greenfield & Elizabeth K Skarie Foundation
- Joe Coffee Company
- Mountanos Brothers
- Coffee & Tea
- Mr. Espresso
- Ogawa Coffee Co.
- Paragon Coffee Trading Company
- Peerless Coffee Co.
- PEPFAR / Cardno
- Steve and Gail Sabol
- Peter and Alice Starr
- Texpak Inc/Scolari Engineering
- The Annex/Sloat Brothers
- Water Street Coffee Joint
- Jon and Nancy Wettstein
- Peter J. Young and Lauren Geiger

## FRIENDS

- Julia Alvarez and Bill Eichner
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- Arbuckle Coffee Service
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- The Barista League
- Bellwether Coffee
- Lori Berkemer
- Blowilly's Beans
- Bold Java
- Eileen Brownell
- Caffè Ibis
- Camber Coffee
- Casey Blanchard Studio
- Jordan Cayer
- ChunHo Cheng
- Coffee by Design
- Coffee Exchange
- Sally Cowal
- Credit Karma
- Miriam Cremer
- Henry Dunlop
- Lisa and Peter Espenshade
- Juliet Ewing and Henry Pitney
- Tatum Fitzgerald
- Flag and Wire Coffee
- Fresh Cup Coffee
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- Cheryl Gibson
- Sueanne Gingrich
- Kerri Goodman
- Diana Graham
- Wendy Grider
- Richard Groszkiewicz
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- Georgia Lipari
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- Mr. West Cafe Bar
- Mulberry & Astor
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- Network For Good
- Paypal Giving Fund
- Sarah Pesce
- Lutheran World Relief
- Mary Raman and D. Raj Raman
- Julia Ranney
- Paul Read
- Red Arrow Logistics
- Antoine Reveillon
- Noreen Carroll Rogers
- Rumble Coffee Roasters
- Jennifer M. Silber
- Rebecca Singer
- Six Degrees Coffee Service & Distribution
- Snowy Owl Coffee Roasters
- Ellen Starr
- Emmy Starr and Stephen Vehslage
- Nancy Starr
- William Starr and Elizabeth Reno
- Strongtree Organic Coffee Roasters
- Superior Coffee Roasting Co.
- The Coffeelands Foundation
- The Sentient Bean
- Tony's Coffees and Teas
- Vermont Community Foundation
- John Visbal
- White Rock Coffee
- Denney Willis
- Lesa and David Wilson
- Yellowstone Coffee Roasters

## STAFF



**Demis Bernhan,**  
Clinical Specialist

**Aster Tilahun,**  
Clinical Specialist



**Dagmawi Iyasu,**  
Program Manager

**Eva Maina,**  
Program Coordinator



**Mesfin Wana,**  
Clinical Specialist

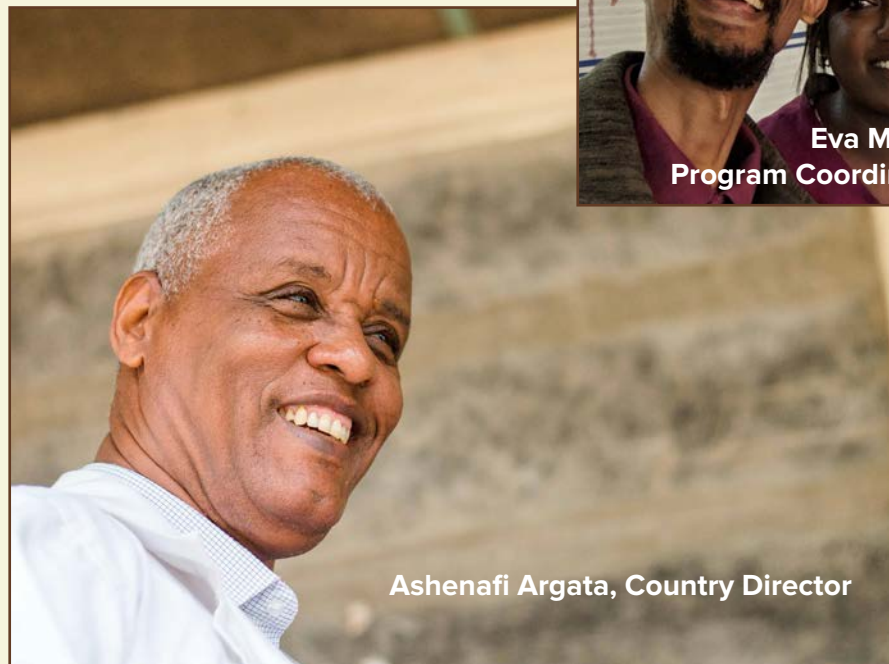


**Amare Assefa,**  
Finance Manager

**Ellen Starr,**  
Executive Director

**Lisa Espenshade,**  
Director of Donor Relations

**Kathy Hollandsworth,**  
Director of Operations



**Ashenafi Argata,** Country Director



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