

ANNUAL REPORT

**FISCAL
YEAR
2019-20**



**Grounds
for Health.**
CARING FOR WOMEN
IN THE COFFEELANDS

It almost sounds like a cliché to say what a challenging year it has been, but it would be impossible not to acknowledge the pandemic that deeply affected physical, emotional and financial stability globally. The coffee industry has been no exception. Nor has the health care delivery system. Kenya and Ethiopia have, for the most part, escaped the devastation we so worried about. There continue to be a number of theories as to why, and there is also grave concern that it could be yet to come, but we are hopeful.

The one thing I can say with great pride is that we were determined and successful in not abandoning the women at risk of developing cervical cancer while resources and attention are being put towards managing COVID-19. The numbers of women screened and treated were lower, as would be expected, but we did not lose our passion and determination. We innovated and expanded and are already seeing an increase in productivity after the initial lockdowns.

FY2019-20 Highlights

- We achieved our long-standing goal of hiring a second staff person in Kenya. Patrick Mbugua began his work with Grounds for Health as a capable and compassionate clinical volunteer. He has been a wonderful addition to the team.
- We initiated our Centers of Excellence program in Ethiopia that is generously funded in part by The Starbucks Foundation. We will identify and provide additional training and support to 6 centralized health facilities that will serve as training locations and demonstration sites for new technologies.
- We completed a successful matching fundraising campaign to support the introduction of HPV testing. The initiative includes the introduction of an HPV screening method that women can do themselves without visiting a health center, thereby addressing concerns about social distancing.
- And last but not least, Kyle Engelman, who was once part of the GfH family as a Program Manager, was hired as our new Director of Philanthropy. In the short time she has been back with us, it is clear as can be that she will have a big impact on the success of Grounds for Health's programs.

Looking Ahead

As we move into our next fiscal year, we look forward to developing our Centers of Excellence and introducing thermal ablation to our Ethiopian program, a more efficient and cost-effective treatment technology we have been using in Kenya with great success. We also look forward to introducing the more accurate and COVID-safe HPV self-sampling test in Kenya and Ethiopia.

The World Health Organization has made a call to action for the elimination of cervical cancer globally by 2030. Grounds for Health is poised to play its part in this ambitious and critically important effort. Many thanks to all of our supporters and partners during this challenging year. We certainly couldn't have done it without you.

Ellen Starr

EXECUTIVE DIRECTOR

FINANCIALS

Income

Donations	\$533,242
Auction	\$0
Subtotal Cash	\$533,242
In-Kind Gifts	\$60,825
Total Donations	\$594,067

No auction in 2020 due to pandemic.

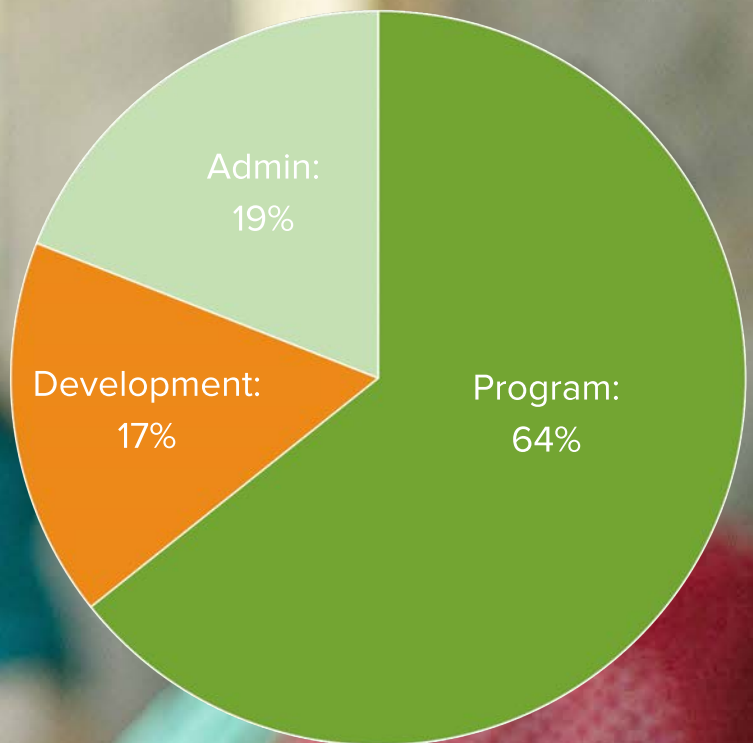
Expenses

Program	\$418,718
Development	\$108,798
Administration	\$123,765
Total	\$651,281

Expenses include in-kind.

Media Donors

Barista Magazine
CoffeeTalk
Fresh Cup Magazine
Roast Magazine



ETHIOPIA

6,815 Women Screened
513 Women Treated
97% Treatment Rate*

- The impact of COVID-19 on the Ethiopia program was significant, though partly mitigated by geographic expansion and close attention to risk reduction behaviors. Despite lower-than-expected numbers of women seen, the treatment rate remained extremely high at an impressive 97%.
- Thanks to the partial support of The Starbucks Foundation, we identified six Centers of Excellence in the three Regional States where GfH operates, Oromia, Sidama, and SNNP. These centers will become demonstration and training sites for emerging screen and treat technologies.
- National level reforms continue to present opportunities and challenges in Ethiopia. We are encouraged to see renewed commitment of the health sector towards cervical cancer, and legal reforms that reduce the administrative burden on NGOs like us. However, security and political stability continue to present challenges.

** Percentage of women who received treatment when needed.*



KENYA

2,993 Women Screened
317 Women Treated
84% Treatment Rate*

Skilled new staff member Patrick Mbugua began his time at Grounds for Health as a local volunteer and his aptitude for the work is a huge benefit to the Kenya program.

Seen here with Clinical Consultant Susan Hollinger at a 2018 campaign.

- In partnership with the Nyeri County Health Department, 28 new health care providers were trained. The addition of 42 community health volunteers and supervisors allowed for the expansion of cervical cancer prevention services from seven to 12 health facilities.
- The pandemic has also affected the productivity of the program in Kenya. A focus has been on correcting the misinformation in the community that, along with social distancing requirements, initially resulted in reduced uptake of services.

** Percentage of women who received treatment when needed.*

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Thank you to the many other generous donors we couldn't fit here!



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