



**Grounds
for Health™**

**Who We Are
What We Do**



*"Grounds for Health
has accomplished
more here in a few
days than what we
could have in a few
years.
Thank you!"*

Mr. Asfaw Aemu
Zonal Health Department NCD
Focal Person, Ethiopia

Since 1996, Grounds for Health has worked in Latin America and Africa to bring high quality cervical cancer prevention to women.

We are a nonprofit committed to preventing cervical cancer in coffee communities. We train, organize, and equip local healthcare providers so that women have access to high quality preventive services. Above all, we treat women with dignity and respect.

We currently have programs in Ethiopia and Kenya. We have previously implemented programs in Mexico, Nicaragua, Peru, and Tanzania and provided technical assistance to Guatemala and Kiribati.

Why Cervical Cancer?

In the next 15 years, cervical cancer is expected to kill six million women.

85% of these deaths will occur in low and middle income countries, merely because women do not have access to preventive treatment.

Cervical cancer is preventable, treatable, and curable.

**This is a disease
we can beat**



I met the Grounds for Health team during the 2012 Specialty Coffee Association Conference in the U.S. and was immediately inspired by the organization and their commitment ... We are very proud they opened operations here and are helping thousands of Ethiopian women – even one woman saved from cervical cancer would have been a success!

We will always stand by Grounds for Health and the work they do.

-- Aman Adinew, CEO, METAD
Ethiopian Coffee Producer and Exporter

What is our connection with coffee?

Cervical cancer rates are some of the highest in the world in coffee growing regions, where women do not have access to high quality care. Cervical cancer is preventable and—when caught early—one of the most treatable forms of cancer.

We are generously funded by the coffee industry, individual donors, and public health agencies. From co-op managers to baristas to executives, the coffee community has championed us, and we have championed them.

Women are the backbone of the coffee workforce. We are here to honor them and safeguard their health.



We are the “boots on the ground” in hard-to-reach places.

- We partner with national and regional health authorities, training healthcare providers from within the public health system to build capacity and leave behind skills, experience, and equipment.
- We train community health workers to teach communities about the disease and reduce stigma and misinformation. We partner with coffee cooperatives and other village leaders to build trust and confidence.
- We use innovative screening and treatment methods that get to more women with higher accuracy and patient satisfaction. Through digital imagery, we provide ongoing learning and case study opportunities while guaranteeing quality.
- And, we get women to services. Training and equipment are not enough. We organize campaigns, mini-campaigns, and clinic visits. At the end of the day, our value lies in our tireless commitment to getting women care.

Respected Implementers. Inspiring Staff.

We have a small administrative office in Vermont and local staff in the countries we serve. We are skilled at implementing top-quality programs regardless of the conditions.

Our programs combine high quality trainings, innovative technologies, local partnerships, and a tireless work ethic to ensure that women get services. We have twenty-five years of experience that have taught us how to work within varying resource, knowledge, and cultural contexts. Our programs are responsive and effective.

Our vision is to build the bridge to globally inclusive health care. We believe in building skills locally, providing access where it is most needed, and reducing inequities that cause women to suffer from a disease that is nearly 100% preventable. Through it all, we ensure that women feel safe, comfortable and cared for.





**Grounds
for Health™**

MILESTONES SURPASSED

129,000 Women Screened

10,500 Women Treated

575 Health Providers Trained

"With 25 years of experience in lower-income countries, we look forward to the next great chapter in cervical cancer prevention, when no woman dies from this entirely preventable disease.

We are future-focused, eager to bring new innovations to underserved areas."

Ellen Starr, Executive Director
Grounds for Health





“Grounds for Health, while a small organization, punches far above its weight. It is an important player in the cancer community where it is considered to be effective, efficient and innovative.”

Sally Cowal

Senior Vice President

Global Cancer Control, American Cancer
Society



Grounds for Health founder Dan Cox
thanking long-time supporter Dean Cycon of
Dean's Beans Organic Coffee Company.

There are many creative ways to partner with us.

Become a supporter!

Visit www.groundsforhealth.org to make a contribution of any size. Multi-year pledges are especially helpful in our planning and growth.

Work with us to design a cause-marketing campaign that creates unique brand and customer engagement.

We have partners who add cents to each bag imported and roasted. Other partners donate a portion of sales and find ways to get the customer involved.

Facilitate employee giving.

Go above and beyond by matching employee contributions.

Donate or buy premium green coffee during our online coffee auction.

Join our annual event with some of the world's most renowned coffees.

Use your own creativity - and encourage other companies to join you!

Anchor Donors





PLEASE JOIN US!

Our impact, and the health of women and their families, is achieved through partners and donors like you.

Find Us:

www.groundsforhealth.org



@groundsforhealth



**Grounds
for Health™**

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