



Grounds
for Health™

ANNUAL REPORT

FISCAL YEAR 2021-22

INTRODUCTION

FY2021-22 was an exciting and impactful year at Grounds for Health. We celebrated our 25th anniversary since coffee executive Dan Cox and Dr. Francis Fote founded the organization in a rural Mexican coffee community. 25 years! This is a notable achievement for such a small non-profit—let alone one working in low-resource settings.

Perhaps the most exciting thing about our 25th year is that we finished it with our best-ever performance - 30,364 and 2,237 eligible women screened and treated respectively! Of the women who screened positive, 93% received treatment in our programs in Ethiopia and Kenya.

We look forward to the accuracy and efficiencies that come with innovation and the expansion of our reach as we strive to make our own significant contribution to the global effort to eliminate cervical cancer.

Our FY2021-22 accomplishments also include successfully hiring two (excellent!) new staff members, conducting our first Technical Assistance Program (TAP) project in Uganda and introducing a significant change in approach to screening—HPV self-testing. Our field staff have jumped right in after many years of experience in only one clinical approach to screening and treatment. Despite the challenges in implementing a whole new program, they were able to grow our numbers of women screened by a whopping 32%!

Our goal in introducing HPV self-testing is to find the most effective model of service delivery, specifically in communities with significant transportation, communication, and health care access challenges. We will be using a system of electronic data collection to evaluate the effectiveness of various approaches in reaching that goal.

Of course, our work is not possible without the generous support of our donors. A special thank you goes out to our Sustaining Donors, whose multi-year commitments help us plan for and execute our ambitious goals.

We are so proud of what we have accomplished over the years, and look forward to a time when cervical cancer is a thing of the past.

Ellen Starr

EXECUTIVE DIRECTOR



A Celebration ...

25 YEARS OF GROUNDS FOR HEALTH

1996-2021

In the spring, we celebrated 25 years of Grounds for Health and honored our co-founder Dan Cox at a gala on Lake Champlain in Vermont.

We'd like to thank everyone who attended, and show our gratitude to all our staff, supporters and partners over the years. Thank you!



ETHIOPIA

Sidama, SNNP, Oromia,
Wonsho Districts



HIGHLIGHTS

- 22,807 Women screened
- 1,700 Women treated
- 15 New providers trained
- Most women ever screened in one country during a fiscal/program year
- Successfully rolled out HPV DNA Testing via Self-Sampling in Yirgalem Town, Sidama
- Completed preliminary design of ClickMedix, a digital tool to help manage programs and disseminate findings for wider learning

"My fear was I will be a cancer patient and I will lose my life. And I will lose my kids and my family. Now I am treated and this is a very good thing for me. Thank you for bringing this service to us"

Shashtu from Ziway, Ethiopia



Providing women with the option of self-sampling contributes to acceptability and access to services.

*Because of its high level of performance, countries should ideally transition to HPV testing as the primary method of screening for cervical cancer.**



Caption here

Women receiving education on cervical cancer
in a community health center in Uganda.

HIGHLIGHTS

- 1,434 Women screened
- 132 Women treated
- 14 Providers trained
- Piloted new Technical Assistance Program (TAP)

UGANDA

Budaka Province

KENYA

Nyeri County

HIGHLIGHTS

- 6,123 Women screened
- 405 women treated
- Established groundwork to introduce HPV DNA Testing via Self-Sampling in early FY2022-23



Consultation during a special mini campaign to mark World Cancer Day, February 4 2022.

FINANCIALS

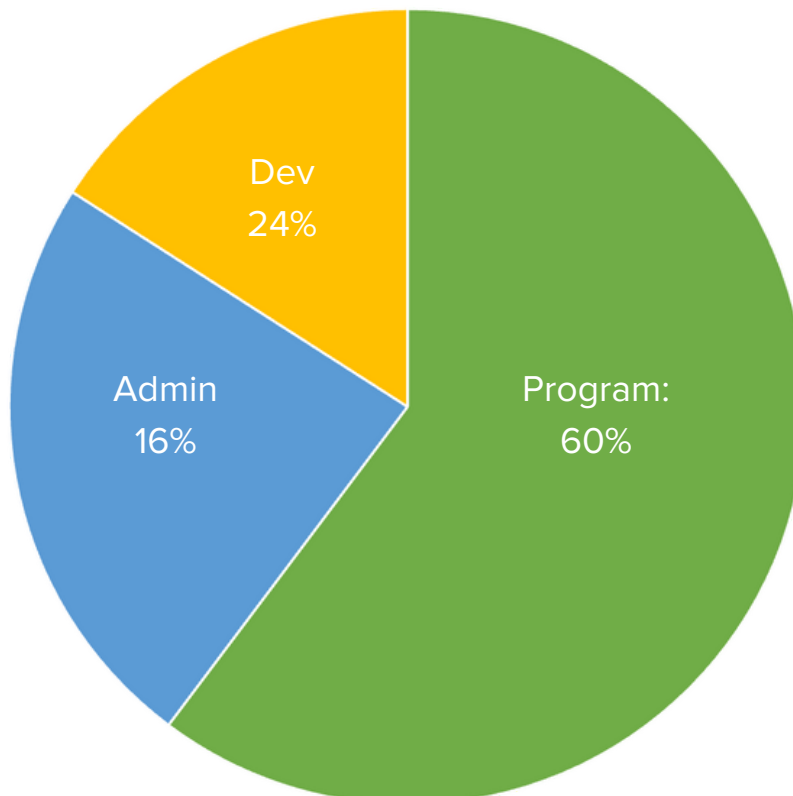
Income

Donations	\$598,834
Auction	\$27,892
Subtotal Cash	\$626,726
In-Kind Gifts	\$61,456
Total Donations	\$688,182

Expenses

Program	\$500,642
Development	\$198,070
Administration	\$132,354
Total	\$831,066

Expenses include in-kind.



BOARD OF DIRECTORS

Dan Cox - Cofounder & Chair Emeritus

Coffee Enterprises

Linda Smithers - Chair of the Board

Daterra Coffee (retired)

Samantha Keane - Vice Chair of the Board

Balzac Brothers & Co.

Kerri Goodman - Treasurer

CoffeeTalk Media

Adam Pesce - Secretary

Reunion Coffee Roasters

Robert Fulmer - Board Member Emeritus

Royal Coffee, Inc

Dr. Chemtai Mungo

Fellow, University of California

San Francisco

Pam Kahl

The Lemelson Foundation

Yvette Martas, MD

Mansfield Ob-GYN Associates

Howard Weiss

Texpak/Scolari Engineering

Yael Misrahi

CoVelocity

STAFF



*Kathy Hollandsworth, Sarah Annay, Dagmawi Iyasu, Kyle Engelman & Ellen Starr
at the 25th Anniversary Gala*

Ellen Starr

Executive Director

Kyle Engelman

Director of Philanthropy

Kathy Hollandsworth

Co-Director of Operations

Patti Gannon

Co-Director of Operations

Sarah Annay

Communications Coordinator

Dagmawi Iyasu

Program Manager

Ashenafi Argata

Country Director

Amare Assefa

Finance Manager

Evah Maina

Program Coordinator

Demis Berhan

Clinical Specialist

Patrick Mbugua

Clinical Specialist

Aster Tilahun

Clinical Specialist

Mesfin Wana

Clinical Specialist

SUPPORT

\$25,000 +

Royal Coffee, Inc.
Royal New York, Inc.
Dan Cox and Casey Blanchard
Descamex
Anonymous

\$10,000 +

Anonymous
Ogawa Coffee Co.
Tony's Coffees and Teas
Club Coffee
La Colombe Holdings
Monin, Inc.
Peet's Coffee & Tea
Dean's Beans Organic Coffee Co.
Reunion Coffee Roasters

\$5,000 +

Swiss Water Decaffeinated Coffee Co.
Four Angels Fund, Lili Ruane
Bennetts
Dan Feeney
Mother Parker's Tea & Coffee
Oatly
Red Diamond, Inc
Tim Stotz



Bob Fulmer of longtime Sustaining Donor Royal Coffee, Inc.

**SUSTAINING
DONOR**

***Sustaining Donors
make multi-year financial
commitments***

\$1,000 +

John Broschious
Peter Young and Lauren Geiger
Linda P Smithers
Caffe Ibis, Inc.
Mitzi Elkes
Ellen O'Donnell
Paragon Coffee Trading Company
Heavenly Coffee Company
Pam Kahl
Texpak Inc/Scolari Engineering
Jon and Nancy Wettstein
RGC Coffee Inc.
La Prima Espresso Co.
Bill and Donna Fishbein
Jerry Greenfield & Elizabeth K Skarie Foundation

Baratza
Six Degrees Coffee Service & Distribution
The Barista League
Coffee Bros.
Coffee Association of Canada
Samantha Keane Morgan
Snowy Owl Coffee Roasters
The Coffeelands Foundation
Kyra Kennedy
Batdorf & Bronson/Dancing Goats Coffee
National Coffee Association of U.S.A.
Joe Coffee Company
Rumble Coffee Roasters
Terry and Hans Carstensen
Bunn-O-Matic Corporation
Howard Corr
Java Love Coffee Roasting Co.

Orleans Coffee Exchange
YA Coffee
Ellen Starr
Cafe Mam
Gina Costello
Melanie Dulbecco
Scott Frantz
Scott & Terri McCreary
Mr. Espresso
Red Arrow Logistics
Rockingham Roasters
Anonymous
Stephen Jones
Christine Stiller
Toddy
Walker Coffee Trading

\$500+

Juliet Ewing and Henry Pitney
Prescott Coffee Roasters
Lindsey Bolger
Coffee Labs Roasters, Inc.
Kathy Hollandsworth
Coastal Coffee Traders LLC
Peerless Coffee Co.
Pamela Polston
JB Peel Coffee
Bill Cox
Fred Lager and Yvette Pigeon
Sally Cowal
Anonymous
Nigel and Claudia Mucklow
Claudia Sandler and Bill Levin
Peter Starr and Alice Hill
Cathy Townsend

IN-KIND

CoffeeTalk Media
Barista Magazine
Sprudge
Specialty Coffee Association Of America
Simpli Press Coffee
Jeremy Ayers
Emmy Starr
Snowy Owl Coffee Roasters
Rosie's Confections
Royal NY, Tea
Steven Bergeron

FOUNDATIONS

Onda Foundation
Prevent Cancer Foundation
TogetHER for Health
ECOM Foundation for Development of Origin Resources
Serena Foundation

#GFHAUCTION

Walker Coffee Trading
Alliance for Coffee Excellence
Hacienda El Roble
Caravela Coffee
Genuine Origin Coffee Project
Apffels Coffee
Coffee Shrub
Keffa Coffee
La Minita Coffee

Crop to Cup
Equator Coffees and Teas
San Cristobal Coffee Importers
Bunn-O-Matic Corporation
Balzac Brothers and Co., Inc.
InterAmerican Coffee, Inc.
Baratza
Atlantic Specialty Coffee, Inc.
Mocha Joe's Roasting Co.
Coffee Enterprises

THANK YOU!



**Grounds
for Health™**

Saving women's lives in the coffeelands since 1996.

600 Blair Park Road
Suite 311
Williston, VT 05495
(802) 876-7835
info@groundsforhealth.org