INTRODUCTION

FY2021-22 was an exciting and impactful year at Grounds for Health. We celebrated our 25th anniversary since coffee executive Dan Cox and Dr. Francis Fote founded the organization in a rural Mexican coffee community. 25 years! This is a notable achievement for such a small non-profit—let alone one working in low-resource settings.

Perhaps the most exciting thing about our 25th year is that we finished it with our best-ever performance - 30,364 and 2,237 eligible women screened and treated respectively! Of the women who screened positive, 93% received treatment in our programs in Ethiopia and Kenya.

We look forward to the accuracy and efficiencies that come with innovation and the expansion of our reach as we strive to make our own significant contribution to the global effort to eliminate cervical cancer.

Our FY2021-22 accomplishments also include successfully hiring two (excellent!) new staff members, conducting our first Technical Assistance Program (TAP) project in Uganda and introducing a significant change in approach to screening—HPV self-testing. Our field staff have jumped right in after many years of experience in only one clinical approach to screening and treatment. Despite the challenges in implementing a whole new program, they were able to grow our numbers of women screened by a whopping 32%!

Our goal in introducing HPV self-testing is to find the most effective model of service delivery, specifically in communities with significant transportation, communication, and health care access challenges. We will be using a system of electronic data collection to evaluate the effectiveness of various approaches in reaching that goal.

Of course, our work is not possible without the generous support of our donors. A special thank you goes out to our Sustaining Donors, whose multi-year commitments help us plan for and execute our ambitious goals.

We are so proud of what we have accomplished over the years, and look forward to a time when cervical cancer is a thing of the past.

Ellen Starr
EXECUTIVE DIRECTOR
A Celebration ...  
25 YEARS OF GROUNDS FOR HEALTH 
1996-2021

In the spring, we celebrated 25 years of Grounds for Health and honored our co-founder Dan Cox at a gala on Lake Champlain in Vermont.

We'd like to thank everyone who attended, and show our gratitude to all our staff, supporters and partners over the years. Thank you!
ETHIOPIA
Sidama, SNNP, Oromia, Wonsho Districts

HIGHLIGHTS
- 22,807 Women screened
- 1,700 Women treated
- 15 New providers trained
- Most women ever screened in one country during a fiscal/program year
- Successfully rolled out HPV DNA Testing via Self-Sampling in Yirgalem Town, Sidama
- Completed preliminary design of ClickMedix, a digital tool to help manage programs and disseminate findings for wider learning

"My fear was I will be a cancer patient and I will lose my life. And I will lose my kids and my family. Now I am treated and this is a very good thing for me. Thank you for bringing this service to us"

Shashtu from Ziway, Ethiopia
Providing women with the option of self-sampling contributes to acceptability and access to services.

Because of its high level of performance, countries should ideally transition to HPV testing as the primary method of screening for cervical cancer.*

UGANDA
Budaka Province

HIGHLIGHTS

- 1,434 Women screened
- 132 Women treated
- 14 Providers trained
- Piloted new Technical Assistance Program (TAP)

Women receiving education on cervical cancer in a community health center in Uganda.
Consultation during a special mini campaign to mark World Cancer Day, February 4 2022.

Kenya
Nyeri County

HIGHLIGHTS

- 6,123 Women screened
- 405 women treated
- Established groundwork to introduce HPV DNA Testing via Self-Sampling in early FY2022-23
# FINANCIALS

## Income

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Donations</td>
<td>$598,834</td>
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<tr>
<td>Auction</td>
<td>$27,892</td>
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<tr>
<td>Subtotal Cash</td>
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<tr>
<td>In-Kind Gifts</td>
<td>$61,456</td>
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<tr>
<td>Total Donations</td>
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## Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Program</td>
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<tr>
<td>Development</td>
<td>$198,070</td>
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<tr>
<td>Administration</td>
<td>$132,354</td>
</tr>
<tr>
<td>Total</td>
<td>$831,066</td>
</tr>
</tbody>
</table>

*Expenses include in-kind.*

![Pie chart showing distribution of income and expenses](chart.png)

- Program: 60%
- Development: 24%
- Administration: 16%
BOARD OF DIRECTORS

Dan Cox - Cofounder & Chair Emeritus
Coffee Enterprises
Linda Smithers - Chair of the Board
Daterra Coffee (retired)
Samantha Keane - Vice Chair of the Board
Balzac Brothers & Co.
Kerri Goodman - Treasurer
CoffeeTalk Media
Adam Pesce - Secretary
Reunion Coffee Roasters
Robert Fulmer - Board Member Emeritus
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Fellow, University of California
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The Lemelson Foundation
Yvette Martas, MD
Mansfield Ob-GYN Associates
Howard Weiss
Texpak/Scolari Engineering
Yael Misrahi
CoVelocity

STAFF

Ellen Starr
Executive Director
Kyle Engelman
Director of Philanthropy
Kathy Hollandsworth
Co-Director of Operations
Patti Gannon
Co-Director of Operations
Sarah Annay
Communications Coordinator
Dagmawi Iyasu
Program Manager
Ashenafi Argata
Country Director
Amare Assefa
Finance Manager
Evah Maina
Program Coordinator
Demis Berhan
Clinical Specialist
Patrick Mbagua
Clinical Specialist
Aster Tilahun
Clinical Specialist
Mesfin Wana
Clinical Specialist
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$25,000 +
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Royal New York, Inc.
Dan Cox and Casey Blanchard
Descamex
Anonymous

$10,000 +
Anonymous
Ogawa Coffee Co.
Tony's Coffees and Teas
Club Coffee
La Colombe Holdings
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Peet's Coffee & Tea
Dean's Beans Organic Coffee Co.
Reunion Coffee Roasters

$5,000 +
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Four Angels Fund, Lili Ruane
Bennetts
Dan Feeney
Mother Parker's Tea & Coffee
Oatly
Red Diamond, Inc
Tim Stotz

Bob Fulmer of longtime Sustaining Donor Royal Coffee, Inc.
Thank you!

Thank you to all who contributed:

$1,000 +
John Brosicious
Peter Young and Lauren Geiger
Linda P Smthers
Caffe Ibis, Inc.
Mitzi Elkes
Ellen O’Donnell
Paragon Coffee Trading Company
Heavenly Coffee Company
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Texpak Inc/Scolari Engineering
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La Prima Espresso Co.
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The Barista League
Coffee Bros.
Coffee Association of Canada
Samantha Keane Morgan
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The Coffeelands Foundation
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Joe Coffee Company
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Mr. Espresso
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Rockingham Roasters
Anonymous
Stephen Jones
Christine Stiller
Todd
Walker Coffee Trading

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Prescott Coffee Roasters
Lindsey Bolger
Coffee Labs Roasters, Inc.
Kathy Hollandsworth
Coastal Coffee Traders LLC
Peerless Coffee Co.
Pamela Polston
JB Peel Coffee
Bill Cox
Fred Lager and Yvette Pigeon
Sally Cowal
Anonymous
Nigel and Claudia Mucklow
Claudia Sandler and Bill Levin
Peter Starr and Alice Hill
Cathy Townsend

FOUNDATIONS
Onda Foundation
Prevent Cancer Foundation
TogetHER for Health
ECOM Foundation for Development of Origin Resources
Serena Foundation

IN-KIND
CoffeeTalk Media
Barista Magazine
Sprudge
Specialty Coffee Association Of America
Simpli Press Coffee
Jeremy Ayers
Emmy Starr
Snowy Owl Coffee Roasters
Rosie’s Confections
Royal NY, Tea
Steven Bergeron

#GFHAUCTION
Walker Coffee Trading
Alliance for Coffee Excellence
Hacienda El Roble
Caravela Coffee
Genuine Origin Coffee Project
Apffels Coffee
Coffee Shrub
Kefta Coffee
La Minita Coffee
Crop to Cup
Equator Coffees and Teas
San Cristobal Coffee Importers
Bunn-O-Matic Corporation
Balzac Brothers and Co., Inc.
InterAmerican Coffee, Inc.
Baratza
Atlantic Specialty Coffee, Inc.
Mocha Joe’s Roasting Co.
Coffee Enterprises
Saving women's lives in the coffeelands since 1996.

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