



Grounds
for Health™

ANNUAL REPORT

FISCAL YEAR 2022-23



Saving women's lives in the coffeelands since 1996.

INTRODUCTION



Grounds for Health had a great year in FY 2023. Most notable was the successful introduction of HPV self-sampling to our already impactful screening and treatment programs. We went into the year aiming to learn more about how to best integrate the new approach into our existing programs, where communications and transportation challenges have traditionally loomed large. This meant being open to implementing and evaluating alternative models until the most effective means for delivering services came to light. As someone who fundamentally likes change and adaptation, I have found the process fascinating.

The team has had to develop new educational approaches and content, communication systems, and lab procedures, to name a few. In FY 2022, I took my first trip to the field since the pandemic and was inspired to witness our first screening program outside of a clinic setting in Kenya—at a local market! We were able to offer the various women vendors and customers the opportunity to screen themselves in a private room in a discreet corner of the square. Our community health workers walked through the market to educate women about cervical cancer and the opportunity to get screened that very day. The positive experience of a self-sampling spread so fast that by the end of the day we had a hard time accommodating all the women who wanted one.

Our clinical staff have over 40 years' experience working with Grounds for Health, making them experts in our traditional VIA screening and cryotherapy or thermal ablation treatment approach. Staff have welcomed the opportunity to introduce new approaches in both screening and treatment and are now experts in many clinical approaches to ensure that women receive high quality cervical cancer prevention. Ultimately, our goal is a full transition to HPV self-sampling and treatment.

By the end of FY 2023, we successfully screened 32,266 women, which represent a 5% increase over FY 2022. This is a number we are especially proud of given the additional work involved in implementing HPV self-sampling to our program. From all the women screened through HPV self-sampling and VIA, 2,870 received treatment for cervical pre-cancer. This represents a 92% average treatment rate, which surpasses the World Health Organization standard goal of a 90% rate. We are proud that in our first year of implementing a program that has notably higher communication challenges, we already show clear signs of sustained program success.

We are grateful for the support of our many partners and funders and look forward to an equally impactful and exciting year in FY 2024.

Ellen Starr

EXECUTIVE DIRECTOR



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Our data represents a 92% average treatment rate, which surpasses the World Health Organization standard goal of a 90% rate.

Ellen Starr

ANNUAL HIGHLIGHTS

Presented at Gate Foundation's Global Grand Challenges Meeting

In October 2023, GfH team members attended the Gate Foundation's Global Grand Challenges Meeting in Dakar, Senegal.

Dagmawi Iyasu, our Africa Program Director, presented his research titled "An Implementation Model for Integration and Scale-up of HPV Self-sampling in LMICs". The overall theme of the annual meeting was "Science Saves Lives" and we were honored to share our research and program implementation model from Ethiopia and Kenya.



Dagmawi Iyasu and
Celina Schocken, Board of Directors Vice Chair

Visit to the field with Ellen Starr in October 2023

Ellen Starr is photographed here with members of the Kenya and Ethiopia team during her clinical visit in October 2023.

The team rejoiced after a long and successful day ensuring that over 275 women in Sidama Region, Ethiopia had access to HPV self sampling; the new screening approach that they appreciated and deserved.





3 GOOD HEALTH AND WELL-BEING



Grounds for Health is meeting UN Sustainable Development Goals

Directly contributing to target 3.4:
"By 2030, reduce by one third premature mortality from non-communicable diseases"

Directly contributing to target 5.6:
"Ensure universal access to sexual and reproductive health and reproductive rights"



ETHIOPIA

Sidama, SNNP, Oromia,
Wonsho Districts

HIGHLIGHTS

- 23,736 women screened through VIA
- 1,033 women screened through HPV self-sampling
- 1,796 women treated
- Screened the most women ever in a GfH program in one country during a fiscal year
- Developed an HPV self-sampling program using a hub and spoke model in Sidama
- Continued to collect data to identify key indicators of success and adjust program model accordingly

KENYA

Nyeri County

HIGHLIGHTS

- 6,142 women screened through VIA
- 1,453 women screened through HPV self-sampling
- 1074 women treated
- Implemented HPV testing via self-sampling as a new screening method
- Successfully conducted HPV screening campaigns in public gathering locations

FINANCIALS

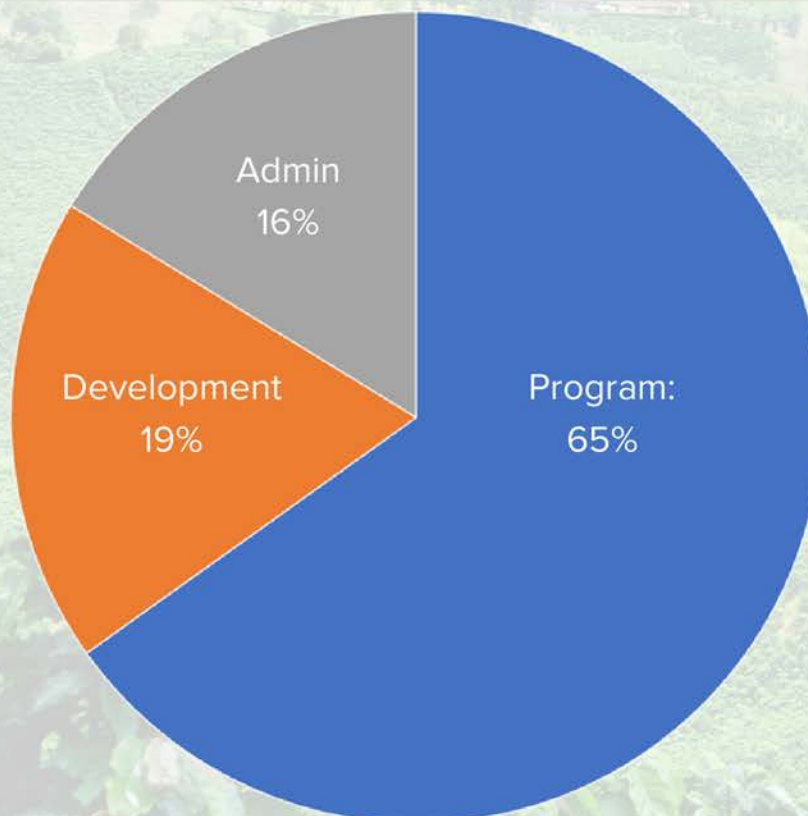
Income

Donations	\$648,485
Auction	\$24,330
Subtotal Cash	\$672,815
In-Kind Gifts	\$36,158
Total Donations	\$708,973

Expenses

Program	\$507,717
Development	\$145,185
Administration	\$126,702
Total	\$779,604

Expenses include in-kind.



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THANK YOU!



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for Health™



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