



Grounds
for Health™

IMPACT REPORT

2023-24



From the Executive Director

Our Fiscal Year from October 2023 to September 2024 was a time of significant change for our organization. In December, Ellen Starr retired after five years as Executive Director and thirteen years at the organization. Ellen was the first person to introduce me—and many of our staff—to the concept of “well-women’s care.” She inspired all of us through her strategic leadership and commitment to respectful, informed care for women. I am honored to have worked with her and to carry forward the beautiful impact she achieved.



A healthy woman leads to a ripple effect: she directly contributes to healthy children, healthy communities, and a healthy planet. A 2024 McKinsey Report showed that women spend 25% more of their life in poor health than men. If we reduce this gap, it would boost the global economy \$1 trillion annually by 2040. Yet cervical cancer prevents women from living healthy, productive lives. It is the leading cause of preventable, premature cancer deaths in low- and middle-income countries. Estimates show that ending cervical cancer could lead to gains of \$10 billion in annual GDP. This is why we do the work we do.

We screened 27,093 women and treated 2,510 women for precancer last fiscal year. Working with our government partners and staff, we also transitioned our programs from VIA-based health center programs to an HPV-testing program model. It is a strategic shift to improve clinical care, quality, and experience. We concluded the year with the insights, roles, and opportunities needed to set our sights on screening 10,000 women in 2025 with HPV testing. I’m proud of what we’ve accomplished already, and eager to expand our great work.

Thank you for believing in the power of a healthy woman and for being part of our global community.

A handwritten signature in black ink, reading "Kyle Engelman". The signature is fluid and cursive, with a long, sweeping underline.

Kyle Engelman

EXECUTIVE DIRECTOR



2023-24 Highlights

1,813 Women Screened in 1 Week with HPV Testing in Kenya



In July 2024, we screened our highest number of women in one week to date! To implement a high-volume campaign with our strong commitment to quality takes a village.

We had 12 facilities and hospitals registered to collect the samples, 22 outreach sites where women were mobilized, and facilitation from 30 nurses and 32 community health promoters. Outreach sites in rural areas were strategically placed where women gather—such as churches, pharmacies, coffee farms, health centers, shopping centers, and parks.

“

When we first learnt that we had 2,000 kits to do HPV self-sampling in one week, we thought it was a pipe dream. Nonetheless, being the dreamers we are in endless possibilities, we sat down with Patrick, the clinical specialist, brainstormed, and planned on how to reach so many women within a short time.

Evah Muendo, Kenya Program Coordinator

2023-24 Highlights

Partnership with GoDocGo



In March 2024, we partnered with GoDocGo and arranged a 3-day Loop Electrosurgical Excision Procedure (LEEP) training for physicians in five hospitals in Ethiopia. After the training, GoDocGo donated two LEEP devices and two thermal ablation units to the hospitals and our team.

While most women with cervical precancer can be treated by trained nurses, more advanced cases need to be referred to the hospital for LEEP, a medical procedure used to remove abnormal tissue. This partnership, training, and equipment donation is a perfect complement to our programs and will give more women with the highest risk forms of cervical precancer access to advanced treatment.

2023-24 Highlights

Coffee Association of Canada Charity of the Year Award



In March 2024, the Coffee Association of Canada named Grounds for Health its inaugural Charity of the Year. “Grounds for Health is an exemplary choice for our Charity of the Year due to their significant impact on improving the health of women in coffee-growing communities,” said Robert Carter, President, Coffee Association of Canada. “Grounds for Health’s concrete actions and compassionate dedication to women in coffee-producing countries has had real-life, lifesaving effects on one of the most marginalized groups in our industry.”

Launched Grounds for Health Week

Grounds for Health Week was launched in 2024. GfH Week is an international fundraising event held annually to support our health programs. The week kicks off on International Women's Day and unites coffee shops, roasters, and retailers in raising awareness and funds for our work at origin. The event highlights the importance of keeping coffee farmers and their families healthy, emphasizing that healthy women lead to a more sustainable coffee supply chain. In 2024, we had 36 shops involved and raised \$13,000!



HEALTHY WOMEN
healthy coffee
HEALTHY PLANET

IMPACT NUMBERS

Ethiopia

Sidama, SNNP, Oromia,
Wonsho Districts

19,352 women screened
1,370 women treated



7,741 women screened
1,140 women treated



Kenya

Nyeri County



Grounds for Health is now a 1% for The Planet Partner!

1% for the Planet is a global movement where businesses and individuals commit to donating 1% of their annual sales or income to environmental causes. These companies support organizations that focus on protecting the people and the planet, such as those tackling climate change, public health, pollution, and conservation.

Women's health programs are a proven climate adaptation strategy, so we were proud to be named a 1% for the Planet Environmental Partner this year and to receive support from committed companies.



Companies that donate 1% to GfH



You can join them and choose GfH as your environmental partner!

2024 Financials

Fiscal year
Oct '23 - Sept '24

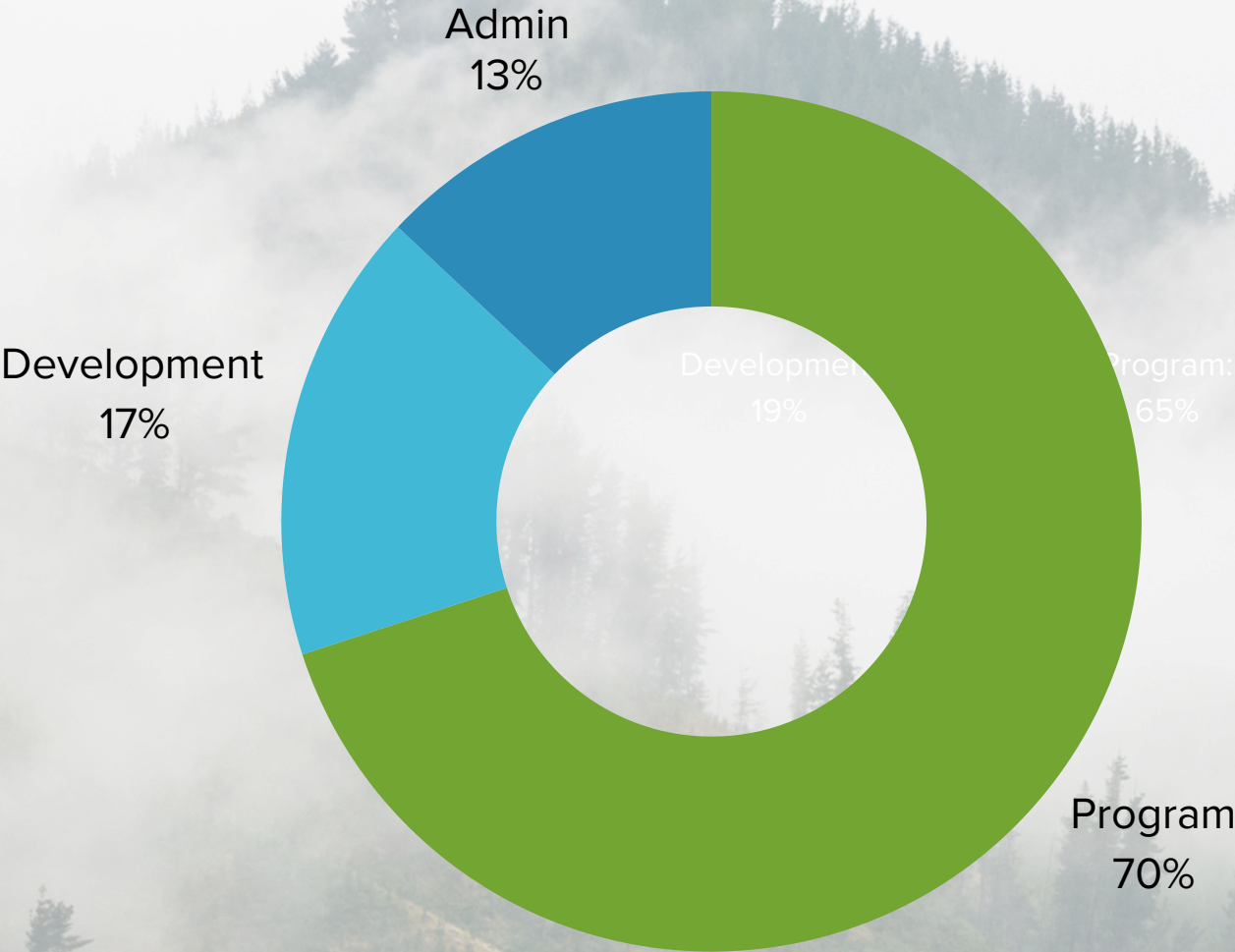
Income

Donations	\$554,448
Auction	\$14,309
Total Donations	\$568,758

Expenses

Program	\$420,718
Development	\$104,320
Administration	\$79,316
Total Expenses	\$604,353

Expense Breakdown



Board of Directors

Dan Cox - Cofounder & Chair Emeritus

Coffee Enterprises

Samantha Keane - Chair

Balzac Brothers & Co.

Adam Pesce - Secretary

Reunion Coffee Roasters

Robert Fulmer - Board Member Emeritus

Royal Coffee, Inc

Lem Butler

Black & White Coffee Roasters

Pam Kahl - Treasurer

Strategic Communications Consultant

Bronwen Sirna

Co-Founder, Totally Dissolved Podcast

Celina Schocken - Vice Chair

Principal, Advance Global Health LLC

Erica Liebermann

Assistant Professor, URI College of Nursing



Staff

USA-BASED

Kyle Engelman

Executive Director

Heather White

Development and Strategic Partnerships Manager

Patti Gannon

Director of Operations

Sarah Annay

Communications Coordinator



IN-COUNTRY

Dagmawi Iyasu

Africa Program Director

KENYA

Patrick Mbugua

Clinical Specialist

Evah Maina

Program Coordinator

ETHIOPIA

Ashenafi Argata

Country Director

Demis Berhan,

Mesfin Wana,

Aster Tilahun

Clinical Specialist

Amare Assefa

Finance Manager

Hirut Samuel

Operations Coordinator



Our supporters & friends

\$25,000 +

Royal Coffee, Inc.
Anonymous
Royal New York, Inc.
Celina Schocken Charitable Fund
DESCAMEX
Dan Cox and Casey Blanchard

SUSTAINING DONORS WITH MULTI-YEAR COMMITMENTS



Coffee Enterprises
Dan Cox & Casey Blanchard

\$5,000 +

Ogawa Coffee Co.
Ellen Starr
H.A. Bennett & Sons
Nuova Distribution UK Limited
Red Diamond, Inc



Our supporters & friends

\$1,000 +

Black Oak Coffee Roasters
Mother Parker's Tea & Coffee
Peter Young
RGC Coffee Inc
Paragon Coffee Trading Company
Heavenly Coffee Company
Ascension Coffee
Samantha Keane Morgan
Jane and Jerry Baldwin
Bunn-O-Matic Corporation
Jon and Nancy Wettstein
Linda P Smithers
Joe Coffee (via Caravela Coffee)
Dancing Goats Coffee
John Broschious
Bill and Donna Fishbein
JJ Bean Coffee Roasters

Texpak Inc/Scolari Engineering
Snowy Owl Coffee Roasters
Black & White Coffee Roasters
Pam Kahl
& BACK COFFEE
Caffe Ibis, Inc.
Café Mam
Mark Howley
McGrath and Kennedy Charitable Foundation
The Coffeelands Foundation
Klatch Coffee
Six Degrees Coffee Service & Distribution
Coffee by Design
Mr. Espresso
Old Europe Pastries
Botero Coffee Roasters Australia
Paul Comey and Barbara deLima

Patricia M. Fontaine
Jerry Greenfield &
Elizabeth K Skarie Foundation
InterContinental Coffee Trading
William Levin & Claudia Sandler
Scott & Terri McCreary
One Village Coffee
Palmer Family Fund
Red Arrow Logistics
Bill Shearer
Snow Angel Fund of Fidelity Charitable
Stephen Jones Donor Advised Fund
Christine Stiller & Bob Stiller
Sweet Maria's/Coffee Shrub
Toddy
Tracey Torello, Kaldi Gourmet Coffee Roasters

\$500+

Cherry Coffee Shop
Bush Hill Coffee Co
Brent Pieperger
UK Online Giving Foundation
Rumble Coffee Roasters
Ken Gabbay Coffee Ltd
Blackbaud Giving Fund by its
agent YourCause
L.M. Services LTD
Brew Coffee Bar
Chronicle Coffee
Erica Liebermann
Suzanne Boyer
Friday Coffee Roasters
Prescott Coffee Roasters

Bird and Bear Coffee
Nigel and Claudia Mucklow
Dave & Stacey Whaley
Michel Benoit
Coffee Exchange
Sally Cowal
Bonnie Johnson-Aten
Onyx Tonics Specialty Coffee
LLC
Pamela Polston
Rockingham Roasters
Sprucewood Dental Assoc.
Superior Coffee Roasting Co.
Inc.
Betty Winget

FOUNDATIONS

ECOM Foundation For Development Of Origin Resources
The Lacewing Foundation
TogetHER for Health



#GFHAUCTION

Baratza
Catalyst Trade Inc.
Coffee Shrub
Dean's Beans Organic Coffee
Company
ECOM Foundation For
Development Of Origin
Resources
El Injerto S.A.
Genuine Origin Coffee Project
Hacienda El Roble
InterAmerican Coffee, Inc.
Jebale Coffee
Keffa Coffee

La Minita Coffee
Lions Gate Farms
Mission Coffee Roasters
Mocha Joe's Roasting Co.
San Cristobal Coffee
Importers
Sweet Maria's/Coffee Shrub
Walker Coffee Trading

#GFHWEEK

Ascension Coffee
Black & White Coffee
Roasters
Brew Coffee Bar
Bush Hill Coffee Co
Caffe Ibis, Inc.
Cherry Coffee Shop
Chronicle Coffee
Dean's Beans Organic
Coffee Co
Dynamite Roasting
Five Star Coffee Roasters
Lady Sunshine Coffee
Neighbors Barista
Night Swim Coffee
Novel Coffee Roasters

Old Europe Pastries
Onyx Tonics Specialty Coffee
LLC
Optimist Raleigh
PT's Coffee Roasting Co
Q.lab Coffee Roasters &
Experience
Reunion Coffee Roasters
Rustic Roast
Scout
Six Degrees Coffee
Snowy Owl Coffee Roasters

Thank you for keeping women healthy globally!



**Grounds
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**Grounds for Health
PO Box 4
Ashfield, MA 01330**

**(802) 876-7835
kyle@groundsforhealth.org**