



Grounds
for Health™

IMPACT REPORT

Fiscal Year 2024-25



Hello from our Executive Director

Last January (2025). I spent time visiting both programs in Ethiopia and Kenya. It was an absolute joy to reconnect with our staff, and an inspiration to see their leadership, expertise, and dedication in action.

I also got to witness a whole new program being implemented - HPV testing instead of visual inspection - and the difference in women's experience of care was clear.

At Kiganjo Health Center, I met two community health promoters who had spent the morning walking to the police academy down the road. They knew that these women would not get a chance during the work day to come to the health center, so they went to them. As the nurse who accompanied them said, "When we had to do an exam, there was a lot of fear. With this HPV testing, there is so much less fear and the women are so happy."

This past year was our first full year focusing exclusively on HPV testing. It was also a year in which USAID funding cuts decimated the global health landscape and coffee tariffs and high prices created uncertainty across the coffee supply chain. Still, we were able to offer HPV self-sampling to over 8,000 women, a more than fourfold increase over the year before, and we ensured that 89% of women who tested positive received follow-up treatment.

That was possible because of you. Our donors, our Board, our partners in the coffee industry — you didn't waver, and your steadiness allowed our staff to focus entirely on the work. Now, we enter our 30th anniversary year with a completed strategic plan, a growing HPV testing program, a pipeline of new partnerships, and the momentum that comes from a year of growth, amidst adversity. Thank you for your unwavering commitment to women's care.

With gratitude,



A handwritten signature in black ink that reads "Kyle Engelman". The signature is fluid and cursive.

Kyle Engelman

EXECUTIVE DIRECTOR



“When we had to do an exam, there was a lot of fear. With this HPV testing, there is so much less fear and the women are so happy.”

Nurse in Ethiopia

What we are seeing

Across coffee-growing communities, something incredible is happening: local leaders—mothers, health workers, and neighbors—are stepping up and spreading the word about HPV testing.



I went house to house and told them about the benefits of HPV screening. I explained that screening saves lives. I also set the example, and got screened myself.”

Marta

COFFEE FARMER AND COMMUNITY LEADER, ETHIOPIA

End of USAID funding

In 2025, the sudden freeze and dismantling of USAID funding sent shockwaves through East Africa's health systems.

In Nyeri County, Kenya, we became one of only two organizations still actively investing in cervical cancer screening and treatment access.

In Ethiopia, by the end of 2025, Grounds for Health was the only organization in the country implementing HPV self-sampling — a critical innovation that allows women in rural communities to access screening with greater privacy and fewer barriers to care.

While our programs were not dependent on USAID funding and have remained operational, the broader impact of these closures has still been deeply felt by our teams and the communities we serve. As partner organizations reduced services or shut down entirely, existing gaps in the health system widened — creating new roadblocks for referral networks, follow-up care, workforce capacity, and community outreach.

Our staff witnessed firsthand the strain this placed on patients and providers alike.

While many challenges remain, health systems in both Kenya and Ethiopia are gradually adapting to this new reality, and organizations that remain active are working to rebuild coordination, strengthen local partnerships, and sustain access to essential services for women in rural communities.

In Ethiopia, by the end of 2025, Ground for Health was the only organization in the country implementing HPV self-sampling.



IMPACT

by country



Ethiopia

5,252 women HPV screening
5,100 women VIA screening
337 treated



Kenya

2,783 women HPV screening
3,955 women VIA screening
839 treated



2025

4X

4,078

First full year
prioritizing
HPV testing in Ethiopia

increase in HPV
self-sampling over
prior year

Record number of women
screened in 2 weeks
in Ethiopia

Launch of Enveritas verification in Ethiopia

We launched an exciting new partnership with Peet's Coffee this year, helping them source responsibly and with impact while investing in the health of coffee-growing communities. Through the partnership, 1,713 women — all of whom plant, pick, and supply coffee from their household farms — received HPV screening and follow-up care, increasing access to critical preventive health services.

Enveritas, Peet's third-party sustainability assurance provider, verified and evaluated the program, noting that “women are now more proactive and informed about their health” and that “healthcare staff have strengthened their knowledge of cervical cancer, which they now integrate into permanent community outreach.” These outcomes demonstrate how responsible sourcing partnerships can create lasting community impact.

Enveritas



Kenya Cervical Cancer Elimination Plan

We brought voices and experiences of women to the center of Kenya's National Cervical Cancer Elimination Action Plan, ensuring that national policy reflected the realities faced by women in our programs.

Dr. Evah Muendo, our Kenya Country Coordinator, advocated for more accessible screening services, expanded HPV self-sampling, and greater investment in prevention and treatment based on years of experience working for Grounds for Health.

Dr. Muendo's contributions shaped the National Plan that was launched in January 2026.



Coffee Association of Canada Charity of the Year—Featured at Annual Conference

In 2024, the Coffee Association of Canada (CAC) named Grounds for Health as its inaugural Charity of the Year, helping to spotlight our work among the Canadian coffee companies. This partnership included the opportunity to exhibit and speak at the Annual Conference in Toronto, where we connected directly with leaders in the Canadian coffee industry and shared the impact of our programs at origin.

Australia & New Zealand Inaugural Green Coffee Auction

In August 2025, our partner of 15 years, Bennetts (AU), together with John Burton (NZ), launched an Australia and New Zealand coffee auction to support our programs. The auction brought together the coffee community in that region and raised \$2,500.


We are deeply grateful for their leadership and partnership, and encouraged to see donors around the world spearheading efforts to expand access to life-saving cervical cancer screening and treatment in coffee-growing communities.



Grounds for Health Week continues to grow in its second year

2025 marked the second year of Grounds for Health Week, an annual fundraising campaign supporting our programs at origin. Held March 8–15 alongside International Women’s Day, the initiative brought together 33 coffee companies across the United States, Canada, Japan, and Kenya, raising \$25,000 for cervical cancer prevention.

Beyond fundraising, the campaign builds connection across the coffee community by linking cafés and customers to a shared global impact story—strengthening awareness, solidarity, and support throughout the supply chain.



***“ In the specialty coffee industry, women play an essential yet often underrecognized role. Despite facing challenges such as gender inequity and limited access to healthcare, their contributions are fundamental to the industry's success. By prioritizing women's health, empowerment, and economic equality, we can foster a more sustainable and thriving coffee industry for everyone.*”**

Jessica Keenan

OWNER, ASCENSION COFFEE

2025 Financials

Fiscal year
Oct '24 - Sept '25

Income

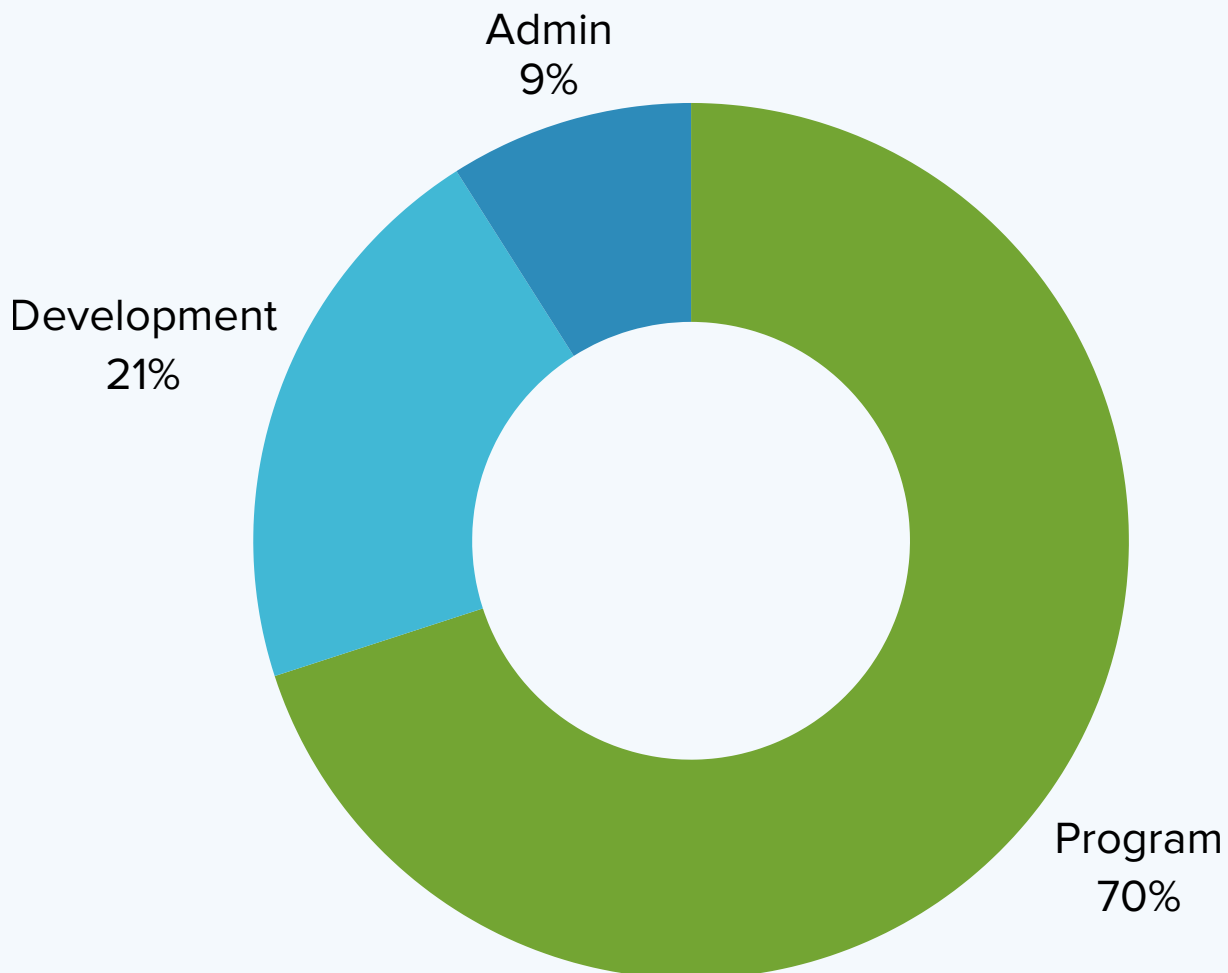
Donations	\$665,058
Auction	\$22,174
Total Donations	\$687,231

Expenses

Program	\$381,705
Development	\$118,734
Administration	\$47,121

Total Expenses \$547,560

Expense Breakdown



Board of Directors

Grounds for Health is guided by a Board of Directors that reflects the dual worlds at the heart of our mission — bringing together seasoned leaders from the specialty coffee industry alongside experts in global women's health, cervical cancer prevention, communications, and food systems. This blend of expertise keeps us deeply connected to the coffee-growing communities we serve while advancing high-impact health programming worldwide.

This past year, we welcomed three outstanding new members. Katie Ryan deepens our coffee industry expertise in procurement and supply chain; Heather White brings 25 years of global cervical cancer prevention leadership; and Rebecca Wolff adds a vital food systems and agroecology perspective rooted in the smallholder farming communities central to our work.

We are proud to work with these dedicated leaders:

Samantha Keane Morgan - Chair
Balzac Brothers & Company

Pam Kahl - Vice Chair
Strategic Marcom Consultant

Lem Butler
World Champion Barista

Dan Cox - GfH Co-Founder
Coffee Enterprises

Erica Liebermann, PhD
University of Rhode Island

Adam Pesce - Secretary
Reunion Coffee Roasters

Katie Ryan
Mother Parkers Tea & Coffee Inc.

Heather White, DrPH
TogetHER for Health

Rebecca Wolff
Groundswell International



Staff

USA-BASED

Kyle Engelman

Executive Director

Heather White

Development and Strategic
Partnerships Manager

Katie Parsley

Operations Manager

Sarah Annay

Communications Coordinator



IN-COUNTRY

KENYA

Patrick Mbugua

HPV Program Specialist

Evah Maina

Program Coordinator

ETHIOPIA

Ashenafi Argata

Country Director

Demis Berhan

Program Quality Specialist

Mesfin Wana

HPV Program Specialist

Amare Assefa

Admin & Finance Manager

Hirut Samuel

Operations Coordinator



Our supporters & friends

\$25,000 +

Royal Coffee
 Peet's Coffee & Tea
 Royal New York
 DESCAMEX
 Anonymous
 Dan Cox and Casey Blanchard
 RW Veit Family Foundation
 Montana Coffee Traders

\$10,000 +

Swiss Water Decaffeinated Coffee Inc
 Ogawa Coffee Co.
 ECOM Foundation For Development Of
 Origin Resources
 Tony's Coffees and Teas
 Dean's Beans Organic Coffee Company
 Club Coffee
 Monin, Inc.
 Red Diamond, Inc

\$5,000 +

Hacea Coffee Source
 Coffee Association of Canada
 Jennifer Zobair
 Joe Coffee Company
 Bennetts

SUSTAINING DONORS WITH MULTI-YEAR COMMITMENTS



1% FOR THE PLANET DONORS



Our supporters & friends

\$1,000 +

Peter Young and Lauren Geiger
RGC Coffee Inc
Joe Coffee (via Caravela Coffee)
William Levin & Claudia Sandler
Paragon Coffee Trading Company
Goodman Coffee
Black Oak Coffee Roasters
Agro Roasters
Six Degrees Coffee Service & Distribution
Samantha Keane Morgan
BUNN
Emmi Equator RTD Coffee
Jane and Jerry Baldwin
Jon and Nancy Wettstein
Snowy Owl Coffee Roasters
Heavenly Coffee Company
Ascension Coffee

Mr. Espresso
John Broschous
Café Mam
Casey Blanchard
Scott Frantz
Klatch Coffee
Sweet Maria's/Coffee Shrub
Caffe Ibis, Inc.
JJ Bean Coffee Roasters
Kyra Kennedy
Pam Kahl
Jot
Equator Coffees
Bush Hill Coffee Co
Erica Liebermann
Coffee by Design
Curtis Koren
Toddy

Coffee Redefined LLC
Kenneth McIntush
Laura Adams
Bill and Donna Fishbein
Bill Shearer
Carla Kenyon-Anderson
Celina Schocken Charitable Fund
Henry Wilson
Jerry Greenfield & Elizabeth K Skarie Foundation
Mother Parker's Tea & Coffee
Nancy Kelly
Palmer Family Fund
Patricia Fontaine
Paul Comey and Barbara deLima
Scott & Terri McCreary
Snow Angel Fund
Stephen Jones
Dancing Goats Coffee

\$500+

The Coffeelands Foundation
PT's Coffee Roasting Co.
Fellow
Dr. Nancy Joste
Happy Goat Coffee Co.
Onyx Tonics Specialty Coffee LLC
Dynamite Roasting
Uncommon Coffee
Indigo Coffee Roasters, Inc.
Chronicle Coffee
Prescott Coffee Roasters
Bonnie Johnson-Aten

Dave & Stacey Whaley
Joyce Klassen
Keurig Dr Pepper
Nigel and Claudia Mucklow
Sally Cowal
Sprucewood Dental Assoc.
Stephen Gray
Steven Bergeron
Rockingham Roasters



#GFHAUCTION

Apffels
Balzac Brothers
BUNN
Coffee Shrub
Crop to Cup Coffee Importers
El Injerto S.A.
Equator Coffees & Teas
Genuine Origin
Hacienda La Esmeralda
InterAmerican Coffee
Keffa Coffee
La Minita Coffee
Mission Coffee Roasters
Mr. Espresso
San Cristobal Coffee Importers
Walker Coffee Trading

#GFHWEEK

Ascension Coffee Roasters
Baobab Coffee Ltd
Bear Roasters LTD
Black & White Coffee Roasters
Bush Hill Coffee Co.
Cat Nap Coffee Roasting
Coffee Underground
Dean's Beans
Dynamite Roasting Co.
Equator Coffee
Explor Coffee
Fellow
Girl Coffee
Happy Goat Coffee Co.
Jebale Coffee
Joe Coffee
Klatch Coffee

Mother Parkers
Ogawa Japan
One Village Coffee
Onyx Tonics Specialty Coffee LLC
PT's Coffee Roasting Co.
Reunion Island Coffee
Roasted By Mom Coffee
Royal Coffee
Six Degrees Coffee
Snowy Owl Coffee
Swiss Water
The Flamingo Bean Co.
Uncommon Coffee
Vital Coffee Roasters
Zazen Coffee
Neighbors barista



**Grounds
for Health™**

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